



June 3rd, 2020 – The Launch Conference of the National Greening Program for Small and Medium Enterprise

Through this event ODIMM reveals the opportunity to communicate to the business environment about the Program launching, along with the ways of access to the provided support, as well, to connect the interested actors in achieving the national objectives regarding decoupling economic growth from environmental degradation.

Discussion will be moderated by **Ms. Iulia COSTIN**, General Director of ODIMM.

09.20 - 10.00	Testing and ensuring the connection to the conference proceedings <i>(transmission will be held in three languages of communication: Ro, Eng, Ru).</i> Online Welcome Coffee! 😊
10.00 - 10.07	Greetings State of the event's purpose and the topics covered during the conference. Iulia COSTIN , General Director of ODIMM
10.07 -10.15	National Priorities in the field of SMEs development and the vision of reducing the economic activity impact on the environment. Sergiu RAILEANU , Ministry of Economy and Infrastructure
10.15 – 10.20	The importance of integration of green economy principles for decoupling of economic growth from environment degradation. Maxim POPOV , State secretary Ministry of Agriculture, Regional Development and Environment
10.20 -10.25	Presentation of the support provided to the Republic of Moldova in the process of greening SMEs. Marco GEMMER , EU Delegation to Moldova
10.25 -10.30	Supporting SMEs by the OECD through the EU4 Environment project. Krzysztof MICHALAK , Environment Directorate, OECD
10.30- 10.35	Supporting SMEs in Moldova through the EU4 Environment component on Resource Efficient and Cleaner Production. Tatiana CHERNYAVSKAYA , Industrial Resource Efficiency Division, UNIDO
10.35- 10.40	Promotion eco-innovation for SMEs with UNEP within EU4 Environment. Alex LESHCHYNSKY , Project Officer, UNEP

10.40 -11.00	<p>Presentation of the Greening Program for Small and Medium Enterprises. <i>Implementation stages and access possibilities by SMEs;</i></p> <p style="text-align: right;">Iulia COSTIN, General Director of ODIMM</p>
11.00 - 11.05	<p>Ireland's experience (good practices) on implementing similar programs.</p> <p style="text-align: right;">tbc, Clean Technology Centre Irlanda</p>
11.05 - 11.15	<p>The importance and SMEs economic benefits as a result of greening the processes of production and provision of services.</p> <p style="text-align: right;">Irina BULICA, Entrepreneur from the Republic of Moldova</p>
11.15 - 11.25	<p>Launching the Program Application Form for SMEs to access the provided support. <i>Methods of communication between SMEs and ODIMM in the process of implementing the Program.</i></p> <p style="text-align: right;">Constantin TURCANU, Head of Department, ODIMM</p>
11.25 - 11.30	<p>Conclusions. <i>Questions and Answers</i></p> <p style="text-align: right;">Iulia COSTIN, General Director of ODIMM</p>