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## The Regional Programme EU4ENVIRONMENT *Funded by the European Union*



### The Project:

The UNEP will contribute to the promotion of activities on eco-labelling and sustainable public procurement under the EU4Environment Programme.

### Planned Activities:

- Assessment of existing eco-labelling schemes in Moldova;
- Development of a roadmap to establish the national infrastructure to locally implement the EU Ecolabel;
- Organisation of two public hearings on the draft-Regulation;
- Edition of guidelines on the development of eco-labelling criteria for different product categories;
- Organisation of training sessions for the business community and competent authorities for eco-labelling;
- Providing informational support on eco-labelling to business and stakeholders.

The Project on eco-labelling is implemented in the Republic of Moldova by the

**Public Association EcoContact**

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### Background:

UNEP is one of five partner agencies implementing a newly launched EU-funded project "EU4Environment". This regional programme will support the six Eastern Partnership countries (Armenia, Azerbaijan, Belarus, Georgia, the Republic of Moldova, and Ukraine) in making policy planning and greener investment, stimulating the uptake of innovative products and technologies, and raising awareness about benefits of environmental action. More specifically, within EU4Environment's component on „Circular Economy and new growth opportunities", UNEP will help the Republic of Moldova promote activities on eco-labelling and sustainable public procurement (SPP).

With reference to the Association Agreement (Article 375 and 367), the Action supports the establishment of national infrastructure to locally implement the EU ecolabel and to strengthen the national organic certification, according to the Global Eco-Labeling Network.

### Innovation for the Republic of Moldova:

Taking into account the above-mentioned, in the framework of the EU4Environment project, it was proposed to support the Republic of Moldova in drafting the Regulation on eco-labelling by the transposition of the **Regulation (EC) No 66/2010: of the European Parliament and of the Council of 25 November 2009 on the EU Eco-labelling in 2019 -2020.**

### Target -groups:

- National Authorities
- Authorities operating in the field of eco-labelling, environmental certifications, and accreditation
- Business representatives
- Environmental NGOs
- Interested stakeholders

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