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# EU4Environment

Armenia, Azerbaijan, Belarus, Georgia, Republic of Moldova, Ukraine

## Promotion of eco-labelling in the Republic of Moldova in the framework of EU4Environment programme

### Agenda

#### Webinar via Interprefy online platform

**18th of December 2020**  
**11:00-13:00 Chisinau time**

Action implemented by:



## Promotion of eco-labelling in the Republic of Moldova in the framework of EU4Environment programme

Webinar via Interprefy online platform, 18th of December 2020, Friday, 11:00-13:00 Chisinau time

### Background

Public procurement, which represents up to 20 per cent of GDP in Eastern European and Caucasus countries, offers a largely untapped opportunity to drive businesses and domestic markets towards innovation and increased sustainability. Shifting that spending towards more sustainable goods and services can generate positive social, environmental, and economic results such as poverty reduction, improved equity, reduced GHG emissions and increased energy and resource efficiency. Sustainable Public Procurement is thus emerging as key policy instrument to support sustainable development and leverage an inclusive green economy transition.

Consumer information tools – such as eco-labelling – can be used by producers to manage their production processes more sustainably and improve their sustainability performance over time. At the same time, consumer information is a tool for consumers to make informed choices around product purchase, use and end of life.

Under the EU-funded “EU4Environment” programme, the United Nations Environment Programme (UNEP) aims to strengthen the capacity of the Republic of Moldova on sustainable public procurement and eco-labelling. This will be achieved through the provision of technical assistance, advisory services and capacity development/trainings to policy makers, procurement practitioners, businesses, and business associations, as well as NGOs and other stakeholders.

### Meeting objectives, expected outputs and outcomes

- Present UNEP’s approach on eco-labelling and experience of EU countries.
- Present and discuss the draft assessment of the legal framework on the eco-labelling in Moldova.
- Present and discuss the draft Roadmap on the elaboration of the Regulation on eco-labelling in Moldova in the framework of EU4Environment.

### Participants

The participants will include national stakeholders that are responsible for and/or deal with the eco-labelling issues in Moldova, as well as national authorities and institutions, civil society, international community, and business representatives.

### Practical Information

Simultaneous translation in English and Romanian will be provided by the Interprefy.

### About EU4Environment

The “European Union for Environment” (EU4Environment) aims to help the six partner countries: Armenia, Azerbaijan, Belarus, Georgia, Republic of Moldova, Ukraine preserve their natural capital and increase people’s environmental well-being, by supporting environment-related action, demonstrating and unlocking opportunities for greener growth, and setting mechanisms to better manage environmental risks and impacts.

The Action is funded by the European Union and implemented by five Partner organisations: OECD, UNECE, UNEP, UNIDO and the World Bank based on a budget of some EUR 20 million. The Action implementation period is 2019-2022. For further information contact: [EU4Environment@oecd.org](mailto:EU4Environment@oecd.org).

## AGENDA

Time	Item
11:00 – 11:20	<p><b>Welcoming remarks</b></p> <ul style="list-style-type: none"> <li>● Ms. Maria Nagornii, Head of Division, Ministry of Regional Development, Agriculture and Environment, EU4Environment Technical NFP from MADRM side</li> <li>● Ms. Tatiana Pirgari, Senior Specialist, Ministry of Economy, and Infrastructure, EU4Environment Technical NFP from MEI side</li> </ul>
11:20 – 11:35	<p><b>UNEP’s approach to eco-labelling and the EU experience</b></p> <p><i>Mr. Nils Heuer, UN Environment Program</i></p> <ul style="list-style-type: none"> <li>● Activities to support countries on eco-labelling</li> </ul>
11:35 – 11:50	<p><i>Ms. Marianne Burum Eskeland</i></p> <ul style="list-style-type: none"> <li>● Experience of eco-labels use in the EU countries (Norway)</li> </ul>
11:50-12:20	<p><b>Status of eco-labelling use in Moldova: draft assessment of the legal framework</b></p> <p><i>Rodica Iordanov, Executive Director PA EcoContact</i></p> <p><i>Irina Punga, Law Consultant, PA EcoContact</i></p> <ul style="list-style-type: none"> <li>● presentation of the summary and key findings of the assessment</li> <li>● received and addressed comments by the stakeholders</li> <li>● discussion</li> </ul>
12:20-12:50	<p><b>Regulation on eco-labelling in Moldova: draft Roadmap</b></p> <p><i>Rodica Iordanov, Executive Director PA EcoContact</i></p> <p><i>Irina Punga, Law Consultant, PA EcoContact</i></p> <ul style="list-style-type: none"> <li>● presentation of the summary and key findings of the assessment</li> <li>● received and addressed comments by the stakeholders</li> <li>● discussion</li> </ul>
12:50-13:00	<p><b>Final remarks on next steps on eco-labelling in the framework of EU4Environment and closure of the webinar</b></p>