

**KICK-OFF STAKEHOLDERS MEETING ON THE
“CIRCULAR ECONOMY AND NEW GROWTH OPPORTUNITIES” COMPONENT OF
THE “EU4ENVIRONMENT” ACTION IN UKRAINE**

DRAFT AGENDA

Date: 25 February 2021

Start: 11:00 EET

End: 13:00 EET

Format: web-based video conference

Platform: Zoom

Language: Ukrainian and English
(with interpretation)

Action implemented by:

Background

This event will be held online on 25 February 2021. The purpose is to present the “Circular Economy and New Growth Opportunities” component of the “European Union for Environment” (EU4Environment) Action implemented in Ukraine.

The EU-funded “EU4Environment” Action aims to preserve and better use the natural capital, increase people’s environmental well-being, and stimulate economic growth in the six Eastern Partnership countries: Armenia, Azerbaijan, Belarus, Georgia, the Republic of Moldova, and Ukraine.

By bringing together environmental and economic actors, EU4Environment helps to deliver policy and legislative changes, making planning and investment greener, stimulating the uptake of innovative technologies, the adoption of new business models, and the creation of green jobs. Thus, it promotes better environmental governance, improved management of protected areas and forests, and sustainable trade.

The Action spans until 2022, involving five implementing organizations – OECD, UNECE, UNEP, UNIDO, and the World Bank – that will focus on producing tangible and achievable results in line with the goals, priorities and overall cooperation targets defined by the Partner countries.

Building on the important achievements of the former EaP GREEN Programme, where 48 participating SMEs demonstrated the effectiveness of UNIDO’s RECP approach in Ukraine, UNIDO continues to promote and build the national capacity in Ukraine to enable SMEs in switching to a Resource Efficient and Cleaner Production. In addition, UNIDO will identify opportunities that can support the creation of circular value chains and the establishment of Eco-Industrial Parks to raise the opportunities and benefits of a Circular Economy (CE) at the national and regional levels among enterprises, the government, and the civil society.

In Ukraine, the Resource Efficient and Cleaner Production Centre (RECPC) is a national partner of UNIDO in implementing the component “Circular Economy and New Growth Opportunities” of the “EU4Environment” Action, covering three core items:

- Resource efficient and cleaner production (RECP)
- Circular economy (CE) and industrial waste management (IWM)
- Single market for green products (SMGP)

RECP has been defined as the integrated and continuous application of preventive environmental practices and techniques to processes, products, and services, to increase efficiency and reduce risks to humans and the environment.

CE and IWM approaches include the development of new business models based on the principles of ecodesign, repair, reuse, recovery, product exchange, and waste prevention.

SMGP initiative envisages developing a common methodology on the quantitative assessment of environmental impacts of products, throughout their life-cycle, in order to support the assessment and labelling of products. This initiative will have an impact on companies exporting products to Europe.

RECP aims to contribute to:

- Resource efficiency – through the optimization of the productive use of natural resources (materials, energy, water) on all production stages
- Waste and GHG emissions minimization – minimization of the adverse impact of the production systems on the environment and nature through the reduction of wastes and emissions

- People's well-being – minimization of risks to people and communities whilst enabling their development

Event objectives

The event focuses on the following key objectives:

- Raising awareness among participants and key stakeholders on the “Circular Economy and New Growth Opportunities” Project of the “EU4Environment” Action in Ukraine, and showcasing its benefits
- Presenting the achievements and plans for implementing RECP activities since 2019
- Discussing new opportunities related to Circular Economy in Ukraine: industrial waste mapping as a means to improve waste management in selected regions
- Launching the national RECP network
- Awarding certificates to the participants and supporting organizations of the RECP Clubs Ukraine

Date and platform

The event will be organized on 25 February 2021 from 11:00 to 13:00 Eastern European Time (EET). The event will be organized online using the Zoom platform.

Participants

The event is open to all stakeholders interested in and related to the issues of green economy, circular economy, resource efficient and cleaner production, industrial development, and environmental protection. Participants will also include the Ministry for Development of Economy, Trade and Agriculture of Ukraine and the Ministry of Ecology and Natural Resources of Ukraine as National Focal Points of the EU4Environment Action, as well as the EU Delegation, UNIDO and other international organizations, the National Action Coordinator, representatives from companies, organizations, associations, NGOs, financial institutions, academia and research institutes.

To register, please [fill in the form](#).

Organizers

The Resource Efficient and Cleaner Production Centre (RECPC)

The United Nations Industrial Development Organization (UNIDO)

About EU4Environment

The “European Union for Environment” (**EU4Environment**) Action aims to help the six partner countries: Armenia, Azerbaijan, Belarus, Georgia, Republic of Moldova, Ukraine preserve their natural capital and increase people's environmental well-being by supporting environment-related action, demonstrating and unlocking opportunities for greener growth, and setting mechanisms to better manage environmental risks and impacts.

The Action is funded by the European Union and implemented by five Partner organisations: OECD, UNECE, UNEP, UNIDO and the World Bank. The Action implementation period is 2019 - 2022. More information: www.eu4environment.org

Draft agenda

Moderator of the event: *(tbc)*

Time (EET)	Item
11:00-11:15	<p>Welcoming remarks</p> <p>Representative of the Ministry for Development of Economy, Trade and Agriculture of Ukraine <i>(tbc)</i></p> <p>Representative of the Ministry of Ecology and Natural Resources of Ukraine <i>(tbc)</i></p> <p>Representative of the EU Delegation <i>(tbc)</i></p> <p>Ms. Tatiana Chernyavskaya, Acting Project Manager, Industrial Resource Efficiency Division, Directorate for Environment and Energy, United Nations Industrial Development Organization (UNIDO)</p>
11:15-11:30	<p><i>Presentation of the “EU4Environment” Programme and its components</i></p> <p>Ms. Olena Maslyukivska, National Action Coordinator of the “EU4Environment” Programme in Ukraine</p>
11:30-11:45	<p><i>“Circular Economy and New Growth Opportunities” Project in Ukraine and its expected results</i></p> <p>Mr. Andrii Vorfolomeiev, Director, Resource Efficient and Cleaner Production Centre</p>
11:45-12:00	<p><i>RECP Clubs activities in regions of Ukraine</i></p> <p>Mr. Ivan Omelchuk, RECP Club Facilitator, Resource Efficient and Cleaner Production Centre</p>
12:00-12:15	<p><i>Feedback from the RECP Clubs participants</i></p> <p>Representatives from companies <i>(tbc)</i></p>
12:15-12:25	<p><i>Next steps to implement the “Circular Economy and New Growth Opportunities” Project in Ukraine</i></p> <p>Mr. Andrii Vorfolomeiev, Director, Resource Efficient and Cleaner Production Centre</p>
12:25-12:40	<p><i>Creating growth opportunities related to the circular economy: industrial waste mapping</i></p> <p>Representative of SWECO <i>(tbc)</i></p>
12:40-12:50	<p><i>Launching the national RECP network</i></p> <p>Mr. Andrii Vorfolomeiev, Director, Resource Efficient and Cleaner Production Centre</p>
12:50-13:00	<p><i>Question – Answer session</i></p> <p>All participants</p>