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Greening SMEs in the EaP region SMEPI 2020

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SMEs in a green economy

Environmental policies

- Inclusion of environment policies in government strategies
- Responsible government body
- Private sector consultation
- Budget mobilisation
- Sector-specific policies targeting SMEs
- Operationalisation of government body
- Effective co-ordination with stakeholders

Planning and design

Implementation

Monitoring and
evaluation

Incentives and instruments

- Regulatory incentives
- Financial incentives
- Private sector consultation
- Evidence of SME benefits from incentives
- Sectoral approaches in environmental permitting and compliance
- Environmental management systems
- Guidance on SME environmental compliance

Planning and design

Implementation

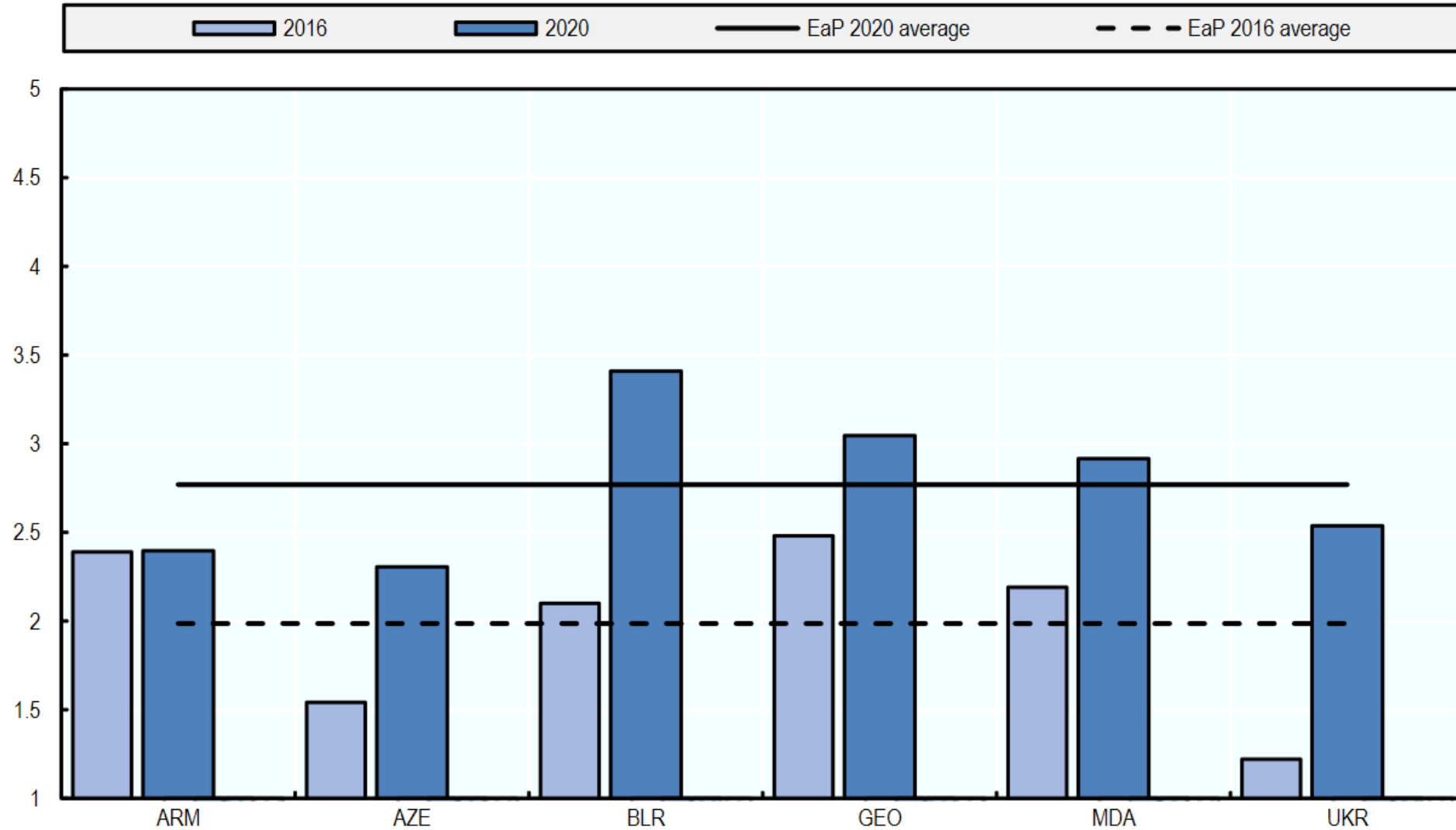
Monitoring and
evaluation



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Overall recommendations

- Strengthen green SME policies by ensuring that they are linked to concrete action plans with measurable targets and timeframes.
- Strengthen communication to SMEs on how and why to “go green”.
- Implement green loan programs that are accessible to SMEs, including for relatively small loans for resource efficiency measures.
- Take further steps to link green public procurement with simplified EMS/eco-certification.