



SMEs Greening Program

**Greening SMEs in the Eastern
Partnership (EaP) countries**



Opportunities offered in the context of the DCFTA:

Greening SMEs will provide the Republic of Moldova with a number of opportunities to fully benefit from Deep and Comprehensive Free Trade Agreement (DCFTA):

- **increase productivity** by streamlining production processes and the efficient use of energy resources, raw materials, creating a space for innovation and added value, as well as allocating resources according to production needs;
- **expanding access to new markets** due to the increased demand for green products and services;
- **ensuring economic growth** based on the efficient use of available resources and the reduction of negative effects on the environment and health;
- **increasing the confidence of investors** thanks to the Government's commitment to implement public policies to reduce the impact of economic activity on the environment.



Purpose of the Program is to promote, support and develop the capacity of SMEs to adopt greening practices for production and service delivery processes;.

Specific objectives

- raising awareness of greening SMEs by developing, placing and promoting information materials on the "green" economy;
- raising awareness of the benefits of planning and implementing environmentally friendly business practices;
- increasing SMEs' access to information and consulting services in the field of greening by creating a network of national consultants in the field of greening SMEs;
- providing financial support to SMEs for the implementation of greening plans for the production and provision of services;
- providing financial support to SMEs for the implementation of ISO / EMAS standards, EU eco-labeling.



Key areas of intervention:

The SME Greening Program targets three key areas:

- **energy and resource efficiency:** responsible use of energy and resources along the value chain;
- **circular economy:** raw material and waste management, recycling and reuse, reducing the loss of valuable resources and important business opportunities for SMEs;
- **eco-innovation:** creating business opportunities by integrating “green” and circular business models, implementing green technologies in the production process of existing and future SMEs, which can create and sell certified products, services and “green” solutions in all sectors of the national economy.



SMEs Greening Program

Benefits offered to SMEs

The program provides an integrated approach to support SMEs in introducing greening practices in two forms: non-financial and financial:

- 1. Training and mentoring in the field of greening SMEs** in order to identify and adopt concrete actions for greening the processes of production and provision of services that will be contracted directly by ODIMM;
- 2. Non-reimbursable financial support in the form of a "grant" for:**
 - a. implementation of business greening action plans;
 - b. implementation of ISO / EMAS standards, EU eco-labeling.



Program Components



Component I



Development of information tools and infrastructure for implementing the provisions of the Program

Component II



Providing support to SMEs:

- Training and education in the field of greening SMEs;
- Financial support for the implementation of greening actions.

Component III



Investment and impact monitoring



Component I



Development of information tools and implementation infrastructure



Information sessions / thematic events on the benefits of greening in relation to the environment as well as the economic benefit;

Information and awareness campaigns

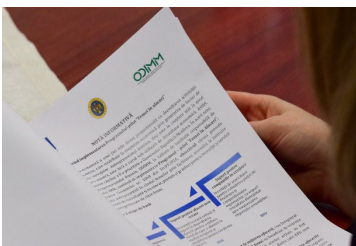


Providing information support and assistance to LPA, Business Incubators; business and environmental support organizations to promote the greening of SMEs, Creation of the network of national consultants in the field of greening SMEs;

Creation of information and support tools



Development of institutional support capacities of SMEs



Practical guides;
Tools for verifying and self-assessing the greening level of SMEs;
Information sheets for SMEs;
Brochures with success stories and opportunities for "green" SMEs;



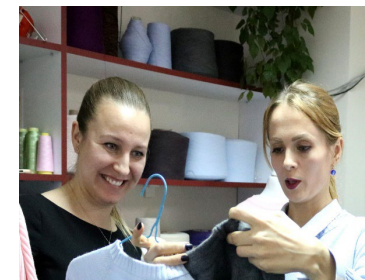


Component II

Support provided to SMEs



Assistance to companies in the use of self-assessment and greening planning tools;
Training sessions for approx. 400 SMEs;
Consulting and mentoring services.



Consulting and mentoring during the implementation of greening actions;
Non-reimbursable financing for the implementation of large-scale greening actions;
Up to 50% of the value of the investment project.

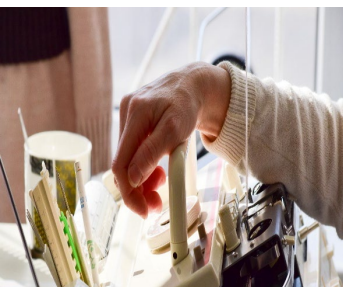
**Stage I -
Training and
education in the
field of greening
SMEs**



**Stage II -
Financing small-scale
greening actions**



**Stage III -
Funding
of large-scale
support actions**



Consultative assistance during the implementation of greening actions;
Non-reimbursable financing for the implementation of small-scale greening actions, up to 70% of the value of the investment project.





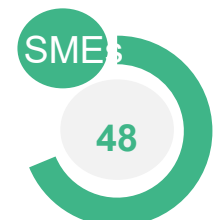
Invited to training sessions



Enrolled in training sessions



Successfully completed the courses



Applied to Stage II
Small value financing



Approved for financing



SMEs Greening Program

Expected Indicators

300

Elaboration of greening
plans

100

Financing SMEs for greening
actions up to 200,000 lei

50

Financing SMEs for greening
actions up to 200,000 lei



400

Consultation and
assistance to SMEs in
the field of greening

3000

Informed persons

25

Selection and training
of national consultants
in the field of greening



Thank you!

Contacts:

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