

**Promoting Sustainable public procurement and eco-labelling in Ukraine  
Priority goods and services for developing SPP categories**

**AGENDA**

**Online webinar, July 20, 2021  
10:00-12:00 Kyiv time**

Action implemented by:

## Reference Information

Public procurement, which accounts for up to 20 percent of GDP in Eastern Europe and the Caucasus, offers a largely untapped opportunity to drive business and domestic markets to innovate and increase sustainability. By purchasing more sustainable goods, works and services, the public sector can significantly reduce environmental impacts and greenhouse gas emissions and increase energy and resource efficiency, achieve high social standards and quality of life.

Sustainable public procurement (hereinafter - SPP) is a globally recognized key policy tool to support sustainable development and an inclusive transition to a green economy. International, European, national and other standards enable manufacturers to implement sustainable management systems and improve their efficiency based on uniform requirements in accordance with best practices and taking into account today's challenges.

Under the EU-funded EU4Environment programme, the United Nations Environment Program (UNEP) aims to strengthen Ukraine's capacity to implement Sustainable Public Procurement (SPP) and increase use of eco-labels. This will be achieved through the provision of technical assistance and capacity development / training for policy makers, procurement practitioners, businesses and industry associations, as well as non-governmental organizations and other stakeholders.

### Objectives and expected results of the seminar:

- Introduction of the UNEP approach on prioritisation of goods and services for SPP tenders;
- Present the updated policies and changes in legislation that affect the further progress of the SPP in Ukraine;
- Present and discuss the identified priority categories of goods and services and market readiness of these products;
- Discuss the next steps on strengthening the SPP capacity in Ukraine under the framework of the EU4Environment project (i.e. development of SPP criteria for the priority categories of goods, works, and services etc.).

### Participants

The expected participants will be the representatives of national stakeholders responsible for policy, public procurement, the international community, experts and non-governmental organizations.

### Useful information

Simultaneous translation into English and Ukrainian will be provided. Registered participants will be able to join the seminar (a link to Zoom will be provided by e-mail the day before the event).

### About EU4Environment

EU4Environment aims to help six partner countries: Armenia, Azerbaijan, Belarus, Georgia, the Republic of Moldova and Ukraine, to preserve their natural capital and improve the quality of the environment for people by supporting the activities connected with environmental protection, demonstrating and unlocking the opportunities for environmental growth and establishing mechanisms to better manage environmental risks and impacts.

The activities are funded by the European Union and implemented by five partners: OECD, UNECE, UNEP, UNIDO and the World Bank with a budget of € 20 million. The implementation period of the program is 2019-2022. Additional information <https://www.eu4environment.org/>

## AGENDA

10:00-10:30	<p><b>Welcoming words</b>  <i>Moderator – Ms. Lesya Nikolayeva, EU4Environment project representative</i></p> <p><b>Mr. Ruslan Strelets</b>, Deputy Minister of Environmental Protection and Natural Resources of Ukraine</p> <p><b>Ms. Lilia Lakhtionova</b>, Director of the Public Procurement Department of the Ministry of Economy of Ukraine</p> <p><b>Mr. Oleksandr Marikovsky</b>, People's Deputy of Ukraine - Deputy Chairman of the Verkhovna Rada of Ukraine Committee on Environmental Policy and Nature Management</p> <p>Representative of the Delegation of the European Union to Ukraine</p> <p><b>Mr. Farid Yaker</b>, Programme Officer, Economy Division, Resources &amp; Markets Branch, United Nations Environment Programme (UNEP)</p>
10:30-10:45	<p><b>Introduction of the UNEP approach on prioritisation of goods and services for SPP</b>  <i>Mr. Farid Yaker, United Nations Environment Programme</i></p> <ul style="list-style-type: none"> <li>● UNEP's approach on prioritization of the categories of goods, services and works and market readiness</li> <li>● Benefits of SPP application and best practices</li> </ul>
10:45-10:55	<p><b>Process of identification of new categories of goods and services for SPP in Ukraine</b>  <i>Ms. Svitlana Berzina, All Ukraine NGO Living Planet</i></p> <ul style="list-style-type: none"> <li>● Purpose and objectives</li> <li>● Methodology and research base</li> <li>● Connection with previous stages, joint activities and research</li> </ul>
10:55-11:20	<p><b>Political and economic conditions for prioritization of new categories of goods and services for SPP</b>  <i>Ms. Olena Tkach, All Ukraine NGO Living Planet</i></p> <ul style="list-style-type: none"> <li>● SPP situation analysis</li> <li>● Status of participants of public procurement and their interaction</li> <li>● International obligations</li> <li>● Political and economic priorities</li> <li>● Priorities in the field of public procurement</li> </ul>
11:20-11:35	<p><b>Prioritised new categories of goods and services for development of SPP criteria</b>  <i>Ms. Svitlana Berzina, All Ukraine NGO Living Planet</i></p> <ul style="list-style-type: none"> <li>● Presentation of new prioritised categories</li> <li>● Influencing factors</li> <li>● Analysis of market readiness, possible barriers and risks</li> </ul>

<b>11:35-11:45</b>	<b>Standards, marking and confirmation of conformity</b> <i>Ms. Halyna Buzan, Secretary of TC 82 "Environmental Protection", State Ecological Academy of Postgraduate Education and Management of the Ministry of Environmental Protection and Natural Resources of Ukraine</i> <ul style="list-style-type: none"><li>● Construction and repair of roads</li><li>● Food and food services</li><li>● Furniture, flooring and other timber products</li><li>● Plastic products</li></ul>
<b>11:45-12:00</b>	<b>Next steps on SPP activities under the EU4Environment program</b> <i>Ms. Lesya Nikolayeva, EU4Environment project representative</i> <ul style="list-style-type: none"><li>● Next steps</li><li>● Discussion</li></ul>
<b>Final comments and closing the seminar</b>	