



Funded by the
European Union

EU4Environment

Armenia, Azerbaijan, Belarus, Georgia, Republic of Moldova, Ukraine

**Specialized Training for Professionals on
“CIRCULAR ECONOMY PRACTICES”
Part 1: Legislation and company examples
within the EU-funded EU4Environment Action**

AGENDA

[Registration link](#)

Tuesday, 5 October 2021

Start: 10:00 Yerevan Time (8:00 CET)

End: 13:00 Yerevan Time (11:00 CET)

Format: web-based video conferencing (Zoom)
Language: English (with translation to Armenian)

Action implemented by:



Background

The specialized training for professionals on "Circular Economy practices" is organized within the European Union-funded, EU4Environment Action. Led by UNIDO, the training is divided into two parts (organized on different dates) that will focus on harnessing circular economy principles and systems-based approaches to explore ways in which entrepreneurs and professionals can redesign their business systems, products, and services to encourage the transition from a linear to a circular economy. The first part of the event will focus on legislation and company examples.

By large, today's manufacturing systems are linear, in the sense that they take raw materials from the environment and turn them into new products, which, after they have fulfilled their purpose, are then discarded into the environment.

In this system, the limited raw materials will eventually run out. As a result, within the production processes, waste also accumulates (either when incurring expenses related to disposal or through pollution). Additionally, manufacturing processes are often themselves inefficient, leading to further waste of natural resources.

In a circular economy, however, materials from old products are reintroduced in the production of new ones. As much as possible, everything is reused, re-manufactured or, as a last resort, recycled back into a raw material or used as a source of energy. Hence, Circular Economy is based on the principles of designing out waste and pollution, keeping products and materials in use, and regenerating natural systems.

Circular Economy describes a new way of creating value, and ultimately prosperity, through extending a product's lifespan and relocating waste from the end of the supply chain to the beginning - in effect, using resources more efficiently by using them more than once.

A circular economy employs reuse, sharing, repair, refurbishment, remanufacturing and recycling to create a closed-loop system, minimising the use of resource inputs and the creation of waste, pollution and carbon emissions.

To help businesses navigate the increasingly complex landscape of circularity strategies and find the right circular opportunities, is the purpose of this workshop.

Training objectives, expected outputs and outcomes

The participants will learn:

- To understand that Circular Economy is more than recycling
- To understand the existing strategic approaches to Circular Economy
- To work with the strategies of Circular Economy
- To identify appropriate Circular measures for companies

Participants

The training will gather experts, professionals, entrepreneurs and stakeholders from Armenia.

Registration

To participate to this event, please register here: <https://cutt.ly/HETxeRc>

Training link

Join Zoom Meeting

<https://zoom.us/j/91003596918?pwd=enNmbjBBNGhqLzRiTmkwaFVMVTNidz09>

Meeting ID: 910 0359 6918

Passcode: 474706

About EU4Environment

The “European Union for Environment” (EU4Environment Action) aims to help the six partner countries: Armenia, Azerbaijan, Belarus, Georgia, Republic of Moldova, Ukraine preserve their natural capital and increase people's environmental well-being, by supporting environment-related action, demonstrating and unlocking opportunities for greener growth, and setting mechanisms to better manage environmental risks and impacts.

The Action is funded by the European Union and implemented by five Partner organisations: OECD, UNECE, UNEP, UNIDO and the World Bank Group based on a budget of some EUR 20 million. For more information about the Action, please visit: www.eu4environment.org

Agenda

Presenter: Johannes Fresner, UNIDO Senior Technical Adviser, STENUM GmbH

Moderator: *Tigran Oganezov*

Time (CET)	Item
10:00	Welcome Introduction of the online meeting format and rules, introduction of participants
10:15	Circular Economy quiz, evaluation, and discussion
10:45	Circular Economy: Starting point, concept, political framework (Circular Economy package, waste framework directive, eco-design directive, examples for national implementations, examples for specific public support)
11:30	Circular Economy: circular strategies for enterprises (smart material choices, embedding intelligence, product life extension, closed loop/take back, product as a service, modularity) - with examples
12:00	Circular Economy: Three cases from European companies with a detailed description of the approach of the company, analysis of their product life cycle, application of strategies, and discussion of the measures implemented
12:30	Discussion: applicable strategies for SME in Armenia (opportunities, barriers)
12:45	Questions and answers, next steps
13:00	End of workshop