

Promoting Sustainable public procurement and eco-labelling in Ukraine

Eco-labels, green markets and sustainable public procurement

PROGRAM

**online workshop, September 22, 2021
10:00-12:00 (Kyiv time)**

Action implemented by:

Reference Information

Public procurement, which accounts for up to 20 percent of GDP in Eastern Europe and the Caucasus, offers a largely untapped opportunity to drive business and domestic markets to innovate and increase sustainability. By purchasing more sustainable goods, works and services, the public sector can significantly reduce environmental impacts and greenhouse gas emissions and increase energy and resource efficiency, achieve high social standards and quality of life.

Sustainable public procurement (hereinafter - SPP) is a globally recognized key policy tool to support sustainable development and an inclusive transition to a green economy. International, European, national and other standards enable manufacturers to implement sustainable management systems and improve their efficiency based on uniform requirements in accordance with best practices and taking into account today's challenges.

Under the EU-funded EU4Environment programme, the United Nations Environment Program (UNEP) aims to strengthen Ukraine's capacity to implement Sustainable Public Procurement (SPP) and increase use of eco-labels. This will be achieved through the provision of technical assistance and capacity development / training for policy makers, procurement practitioners, businesses and industry associations, as well as non-governmental organizations and other stakeholders.

Objectives and expected results of the seminar:

- Inform about the principles and methods of eco-labelling in accordance with the requirements of international standards and internationally recognized certification systems;
- Present the updated EU policy and the role of eco-labels in achieving the objectives of Green Public Procurement (GPP)/SPP;
- Consider the role of mutual trust and recognition programs between environmental authorities of the Global Ecolabelling Network (GEN) Internationally Coordinated Eco-labelling System;
- Present the United Nations Environment Programme's recommendations on the use of eco-labels for SPP;
- Consider the role of the government in regulating the use of eco-labels and the responsibility of users (using examples from the EU member states and Ukraine);
- Present the recommended changes to the national legislation of Ukraine on regulating the use of eco-labels and declarations, developed within the framework of the EU4Environment;
- Introduce the practice of using ecolabels by Ukrainian manufacturers and suppliers;
- Discuss the challenges and issues related to the use of eco-labels and possible solutions in Ukraine.

Participants

The expected participants will be the representatives of national stakeholders responsible for policy, public procurement, the international community, experts and non-governmental organizations.

Useful information

Simultaneous translation into English and Ukrainian will be provided. Registered participants will be able to join the seminar (a link to Zoom will be provided by e-mail the day before the event).

Registration

<https://forms.gle/hBv5wx1Hw6hkmQX59>

About EU4Environment

EU4Environment aims to help six partner countries: Armenia, Azerbaijan, Belarus, Georgia, the Republic of Moldova and Ukraine, to preserve their natural capital and improve the quality of the environment for people by supporting the activities connected with environmental protection, demonstrating and unlocking the opportunities for environmental growth and establishing mechanisms to better manage environmental risks and impacts.

The activities are funded by the European Union and implemented by five partners: OECD, UNECE, UNEP, UNIDO and the World Bank with a budget of € 20 million. The implementation period of the program is 2019-2022. Additional information <https://www.eu4environment.org/>

AGENDA

10:00-10:15	<p>Welcoming remarks <i>Moderator</i> - Mr. Roman Filonenko, Deputy Director of the Department of Waste Management and Environmental Safety of the Ministry of Ecology and Natural Resources of Ukraine, the representative of the Ministry to the Coordination Council for Ecolabeling</p> <p>Mr. Ruslan Strelets, Deputy Minister of Environmental Protection and Natural Resources of Ukraine</p> <p>Ms. Anna Yuldashova, acting Director of the Department of Public Procurement of the Ministry of Economy of Ukraine</p> <p>Ms. Alexander Marikovskiy, Deputy Chairman of the Verkhovna Rada of Ukraine Committee on Environmental Policy and Nature Management</p> <p><u>Delegation of the European Union to Ukraine (tbc)</u></p> <p>Mr. Farid Yaker, Economy Division, United Nations Environment Program</p>
10:15-10:30	<p>Principles and methods of eco-labelling in accordance with the requirements of international standards and certification systems recognized at the national and international levels <i>Ms. Halyna Buzan, National Technical Committee for Standardization TC 82 "Environmental Protection", State Ecological Academy of Postgraduate Education and Management, Ministry of Ecology and Nature Resources</i></p> <ul style="list-style-type: none"> ● Standards and types of eco-labels and declaration; ● Confirmation of conformity; ● Ecolabeling and public procurement.
10:30-10:45	<p>United Nations Environment Programme's recommendations on the use of eco-labels for SPP Mr. Nils Heuer, Economy Division, United Nations Environment Program</p>
10:45-11:10	<p>EU policy and the role of eco-labels in achieving its objectives and, in particular, for Green Public Procurement (GPP)/SPP <i>Ms. Sylvia Ferratini, Ecolabel EU program, European Commission</i></p> <ul style="list-style-type: none"> ● EU Ecolabel and synergies with other eco-label schemes in place in EU Member States; ● Application of eco-labels for GPP/SPP in European countries; ● The role of the state in regulating the use of eco-labels and the responsibility of users (using examples of EU member states).
11:10-11:25	<p>Mutual trust and recognition program between ecolabeling bodies, Global Ecolabelling Network (GEN) Internationally Coordinated Ecolabeling System <i>Representative of the Board of the Global Ecolabelling Network (GEN) (tbc)</i></p> <ul style="list-style-type: none"> ● Impact of eco-labels on resource efficiency, pollution prevention and climate change at the global level; ● GEN and the role of the network in the development of eco-labels programs, harmonization of standards between members, partners and other eco-labels programs;

	<ul style="list-style-type: none"> ● GEN Internationally Coordinated Ecolabeling System and practical experience of mutual recognition of evaluation results between certified programs.
11:25-11:35	<p>Ukrainian program of the type I eco-label “Green Crane” <i>Ms. Svitlana Permynova, Director of the Center for Environmental Certification and Labeling of the All Ukraine NGO Living Planet</i></p> <ul style="list-style-type: none"> ● Environmental criteria and evaluation scheme; ● Confirmation of competence and interaction with authorities and other stakeholders; ● Performance and international cooperation.
11:35-11:45	<p>Environmentally certified detergents manufactured by DeLaMark LLC <i>Mr. Alexey Verenikin, founder and CEO of DeLaMark LLC</i></p> <ul style="list-style-type: none"> ● Company strategy, motivation and path of environmental certification; ● Assess the benefits of eco-label “Green Crane”.
11:45-11:55	<p>Challenges and issues of green market development in Ukraine and ways to overcome them <i>Mr. Stanislav Zinchenko, Chairman of the Committee on Industrial Ecology and Sustainable Development of the European Business Association</i></p> <ul style="list-style-type: none"> ● What is needed for landscaping the economy of Ukraine? ● Barriers to green modernization; ● The role of eco-labels in the formation of green markets and governmental support.
11:55-12:05	<p>Public control and interaction with state control bodies in order to prevent unfair use of ecolabeling <i>Mr. Oleg Tsilvik, Deputy Chairman of the Board of the Union of Consumers of Ukraine</i></p> <ul style="list-style-type: none"> ● National competition law and liability of the business entity; ● State supervision (control) bodies; ● Examples of unfair labelling; ● The Union's experience in identifying the facts of unfair labelling and the effectiveness of cooperation with the Antimonopoly Committee of Ukraine to bring violators to justice.
12:05-12:15	<p>Presentations of recommended changes to the national legislation of Ukraine on regulating the use of eco-labels and declarations <i>Ms. Inna Yareskovska, All Ukraine NGO Living Planet</i></p>
12:15	<p>Next steps for SPP activities under the EU4Environment program <i>Ms. Lesya Nikolayeva, representative of the EU4Environment project</i></p> <ul style="list-style-type: none"> ● Next steps ● Discussion
Final comments and closure of the seminar	