

**Promoting Sustainable Public Procurement and eco-labelling in Ukraine**

**Sustainable Public Procurement and new opportunities to support SMEs**

**PROGRAM**

**Online Workshop, October 19-20, 2021  
15:00-17:30 (Kyiv time)**

Action implemented by:

## Reference Information

Public procurement, which accounts for up to 20 percent of GDP in Eastern Europe and the Caucasus, offers a largely untapped opportunity to drive business and domestic markets to innovate and increase sustainability. By purchasing more sustainable goods, works and services, the public sector can significantly reduce environmental impacts and greenhouse gas emissions and increase energy and resource efficiency, achieve high social standards and quality of life.

Sustainable public procurement (hereinafter - SPP) is a globally recognized key policy tool to support sustainable development and an inclusive transition to a green economy. International, European, national and other standards enable manufacturers to implement sustainable management systems and improve their efficiency based on uniform requirements in accordance with best practices and taking into account today's challenges.

Under the EU-funded EU4Environment programme, the United Nations Environment Program (UNEP) aims to strengthen Ukraine's capacity to implement Sustainable Public Procurement (SPP) and increase the use of Ecolabels. This will be achieved through the provision of technical assistance and capacity development / training for policy makers, procurement practitioners, businesses and industry associations, as well as non-governmental organizations and other stakeholders.

### Objectives and expected results of the workshop:

- Identify the factors that will affect the growth of demand for sustainable goods, works and services, as well as barriers to sustainable development of SMEs;
- Reveal the role of eco-labelling in the field of public procurement;
- Reveal the practice of SPP application in Ukraine;
- Present new SPP criteria and methodological recommendations for their application, developed within the framework of the EU4Environment project;
- Present current trends in introduction of resource-efficient production in Ukraine;
- Present national experience of implementing the eco-labelling program and success stories of national producers of environmentally certified products;
- Explain to participants the responsibilities and control in the field of public procurement and give examples of illegal actions of customers and suppliers, as well as appeal procedures;
- Reveal a concept of unfair competition: forms, methods of prevention and responsibility;
- Introduce the principles and methods of application of ecological self-declarations;
- Provide opportunities to train and support the implementation of new ideas for sustainable development of SMEs;
- Present national experience in implementing safety management systems and food certification schemes;
- Discuss the next steps to strengthen the SPP capacity and develop eco-labelling in Ukraine, support producers with improved environmental performance within the EU4Environment project.

### Participants

The participants will include the representatives of the Ministry of Ecology and Natural Resources of Ukraine, the Ministry of Economy of Ukraine, the Verkhovna Rada Committee on Environmental Policy and Management, the Delegation of the European Union to Ukraine, the United Nations Environment Program (UNEP), the Union of Entrepreneurs of Small, Medium and Privatized Enterprises of Ukraine, experts, public procurement customers, suppliers, non-governmental organizations and the representatives of SMEs.

### Useful information

Simultaneous interpretation into English and Ukrainian will be provided. Registered participants will be able to join the workshop (a link to Zoom will be provided immediately after the registration).

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## Registration

<https://forms.gle/4RiX58giZpfwqo2GA>

### About EU4Environment

EU4Environment aims to help six partner countries Armenia, Azerbaijan, Belarus, Georgia, the Republic of Moldova and Ukraine to preserve their natural capital and improve the quality of the environment for people by supporting the activities connected with environmental protection, demonstrating and unlocking the opportunities for environmental growth and establishing mechanisms to better manage environmental risks and impacts.

The activities are funded by the European Union and implemented by five partners: OECD, UNECE, UNEP, UNIDO and the World Bank with a budget of € 20 million. The implementation period of the program is 2019-2022. Additional information <https://www.eu4environment.org/>

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## AGENDA

October 19, 2021

15:00-15:15	<p><b>Welcoming Remarks</b></p> <p><i>Moderator – Ms. Olga Tereshchenko, Head of the Training and Analytical Center for Improving Procurement of the Kyiv School of Economics</i></p> <p><b>Ms. Ruslan Strilets</b>, Deputy Minister of Environmental Protection and Natural Resources of Ukraine</p> <p><b>Ms. Anna Yuldashova</b>, acting Director of the Department of Public Procurement of the Ministry of Economy of Ukraine</p> <p><b>Mr. Olexandr Marikovsky</b>, Deputy Chairman of the the Verkhovna Rada’s Committee on Environmental Policy and Management</p>
15:15-15:30	<p><b>The importance of credible sustainability information and the role of eco-labelling</b></p> <ul style="list-style-type: none"> <li>● Importance of credible sustainability information</li> <li>● Role of eco-labelling for SPP</li> </ul> <p><i>Ms. Laetitia Montero, Economy Division, UNEP</i></p>
15:30-15:45	<p><b>Factors that will affect the growth of demand for sustainable goods, works and services</b></p> <ul style="list-style-type: none"> <li>● Fostering the demand for sustainable products</li> <li>● Key findings and recommendations</li> </ul> <p><i>Ms. Farid Yaker, Economy Division, UNEP</i></p>
15:45-16:00	<p><b>Barriers to sustainable development of SMEs</b></p> <ul style="list-style-type: none"> <li>● Development of SMEs in Ukraine</li> <li>● The role of SMEs in greening the economy</li> <li>● The role and participation of the government in supporting SMEs</li> <li>● Problems of participation in tenders and the recommendations to overcome them</li> </ul> <p><i>Mr. Vyacheslav Bykovets , General Director of the Union of Entrepreneurs of Small, Medium and Privatized Enterprises of Ukraine, Chairman of the Committee of the Ukrainian CCI for Small and Medium Business Entrepreneurs</i></p>
16:00-16:15	<p><b>New SPP criteria and guidelines for their application developed within the EU4Environment project</b></p> <ul style="list-style-type: none"> <li>● National legislation and standards</li> <li>● Review of new criteria for SPP</li> <li>● Review of new eco-labelling standards</li> </ul> <p><i>Ms. Svitlana Berzina, NGO Living Planet</i></p>
16:15-16:30	<p><b>Current trends in the introduction of resource-efficient production in Ukraine</b></p> <ul style="list-style-type: none"> <li>● About the Center (focus on SMEs expert support)</li> <li>● Success stories of SMEs production modernization</li> </ul> <p><i>Mr. Andriy Vorfolomeev, Center for Resource Efficient and Clean Production</i></p>
16:30-17:15	<p><b>National experience in implementing the eco-labelling program and success stories of national producers of environmentally certified products</b></p> <ul style="list-style-type: none"> <li>● About 'Green Crane', type I eco-labelling program (according to ISO 14024) <i>Ms. Svitlana Permynova, director of the Center of environmental certification and labelling of NGO Living Planet</i></li> </ul>

	<ul style="list-style-type: none"> <li>From the introduction of energy-efficient, low-waste and cleaner production technology to environmentally certified brick products with access to foreign markets <i>Mr. Yuri Dotsenko, LLC "Slobozhanska Building Ceramics";</i></li> <li>Resource efficiency and improved environmental performance of environmentally certified plastic products <i>A representative of LLC "Planet Plastic" (TBC)</i></li> <li>Chemical safety and more environmentally friendly characteristics of Śnieżka paints and varnishes <i>A representative of LLC Snezhka-Ukraine (TBC)</i></li> </ul>
Questions and Answers	

### October 20, 2021

<b>15:00-15:15</b>	<b>Welcoming Remarks</b>  <i>Moderator – Ms. Olga Tereshchenko, Head of the Training and Analytical Center for Improving Procurement of the Kyiv School of Economics</i>  Ms. Chloe Allio, Head of Division "Economic Cooperation, Energy, Infrastructure and Environment", EU Delegation to Ukraine
<b>15:15-15:30</b>	<b>The practice of applying SPP in Ukraine</b> <ul style="list-style-type: none"> <li>SPP tools for customers and suppliers</li> <li>Why is accreditation of conformity assessment bodies important?</li> <li>Precautions and appeal procedures</li> <li>Success stories</li> </ul> <i>Ms. Svitlana Berzina, NGO Living Planet</i>
<b>15:30-15:45</b>	<b>Examples of illegal actions of customers and suppliers, as well as appeal procedures</b> <i>A representative of the Antimonopoly Committee of Ukraine (TBC)</i>
<b>15:45-15:55</b>	<b>Responsibility and control in the field of public procurement</b> <i>A representative of Transparency International Ukraine (TBC)</i>
<b>15:55-16:05</b>	<b>Unfair competition: forms, methods of prevention and responsibility</b> <i>Ms. Natalia Puhalska, lawyer, expert of the NGO Living Planet</i>
<b>16:05-16:20</b>	<b>Principles and methods of application of environmental self-declarations</b> <i>Ms. Svitlana Berzina, NGO Living Planet</i>
<b>16:20-16:35</b>	<b>Support to the implementation of new ideas for sustainable development of SMEs</b> <i>A representative of the Vasyl Khmelnytsky Foundation K.FUND (TBC)</i>
<b>16:35-16:45</b>	<b>Business school for entrepreneurs and their teams at the UNIT.City innovation center</b> <i>A representative of UNIT SCHOOL OF BUSINESS (TBC)</i>
<b>16:45-17:00</b>	<b>National experience in implementing safety management systems and food certification schemes</b> <ul style="list-style-type: none"> <li>Requirements for any organization in the food chain according to ISO 22000 <i>A representative of DQS Ukraine (TBC)</i></li> <li>Prospects for the development of the organic sector in Ukraine and the application of requirements for compliance with organic standards in the field of public procurement</li> </ul>

	<p><i>Mr. Yevhen Milovanov, Chairman of the Board of the Federation of Organic Movement of Ukraine</i></p> <ul style="list-style-type: none"> <li>● Environmental certification and labelling of food products;</li> <li>● Criteria for naturalness of food and beverages and methods of confirmation of conformity</li> </ul> <p><i>Ms. Svitlana Berzina, NGO Living Planet</i></p>
<b>17:00-17:15</b>	<p><b>Next steps for SPP activities under the EU4Environment program</b></p> <p><i>Ms. Lesya Nikolayeva, representative of the EU4Environment project</i></p> <ul style="list-style-type: none"> <li>● Next steps</li> <li>● Discussion</li> </ul>
Final comments and closure of the workshop	