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EU4Environment

Armenia, Azerbaijan, Belarus, Georgia, Republic of Moldova, Ukraine

Promotion of eco-labelling in Moldova in the framework of EU4Environment programme

AGENDA

Webinar via Zoom online platform

14th of December 2021
14.00 – 16.00 Moldova time

Action implemented by:



**Promotion of eco-labelling in Moldova
in the framework of EU4Environment programme**

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Background

Public procurement, which represents up to 20 per cent of GDP in Eastern European and Caucasus countries, offers a largely untapped opportunity to drive businesses and domestic markets towards innovation and increased sustainability. Shifting that spending towards more sustainable goods and services can generate positive social, environmental, and economic results such as poverty reduction, improved equity, reduced GHG emissions and increased energy and resource efficiency. Sustainable Public Procurement is thus emerging as key policy instrument to support sustainable development and leverage an inclusive green economy transition.

Consumer information tools – such as ecolabelling – can be used by producers to manage their production processes more sustainably and improve their sustainability performance over time. At the same time, consumer information is a tool for consumers to make informed choices around product purchase, use and end of life.

Under the EU-funded “EU4Environment” programme, the United Nations Environment Programme (UNEP) aims to strengthen the capacity of the Republic of Moldova on sustainable public procurement and eco-labelling. This will be achieved through the provision of technical assistance, advisory services and capacity development/trainings to policy makers, procurement practitioners, businesses, and business associations, as well as NGOs and other stakeholders.

Meeting objectives, expected outputs of the webinar

- Present UNEP’s approach on eco-labelling and experience of EU countries.
- Present and discuss the progress of sustainable acquisitions in Republic of Moldova.
- Present and discuss the draft Regulation on eco-labelling in Moldova and of the informative Guideline on eco labelling.

Participants

The participants will include national stakeholders that are responsible for and/or deal with the eco-labelling issues in Moldova, as well as national authorities and institutions, civil society, international community, and business representatives.

Practical Information

Simultaneous translation in English and Romanian will be provided through Zoom.

About EU4Environment

The “European Union for Environment” (**EU4Environment**) aims to help the six partner countries: Armenia, Azerbaijan, Belarus, Georgia, Republic of Moldova, Ukraine preserve their natural capital and increase people's environmental well-being, by supporting environment-related action, demonstrating and unlocking opportunities for greener growth, and setting mechanisms to better manage environmental risks and impacts.

The Action is funded by the European Union and implemented by five Partner organisations: OECD, UNECE, UN Environment, UNIDO and the World Bank based on a budget of some EUR 20 million. The Action implementation period is 2019-2022.

For further information contact: EU4Environment@oecd.org

AGENDA

Time	Item
14:00 - 14:20	Welcoming Remarks <ul style="list-style-type: none"> ● Ms. Iordanca-Rodica Iordanov, State Secretary, Ministry of Environment Republic of Moldova ● Ms. Lesya Nikolayeva, Expert in Sustainable Consumption and Production UNEP ● Mr. Andrei Isac, National Coordinator EU4Environment
14:20 - 14:40	Ecolabelling: the role of government in promoting and increasing the effectiveness of eco-label Mr. Nils Heuer, UN Environment Program
14:40 - 15:00	Discussion on application of EU Ecolabel in a nonparty of EU member states. Ms. Iustina Grigaraviciene, EU High Level Adviser, Ministry of Environment of Moldova
15:00 - 15:20	Progress of Republic of Moldova on sustainable acquisitions Ms. Margarita Durbală, Head of Consulting and Training Service, Public Procurement Agency
15.20 – 15.40	Presentation of the draft Regulation on transposition of EU Ecolabel Regulation 66/2010 Presentation of the Guide on Ecolabeling Ms. Irina Punga, Law Consultant EcoContact
15:40-16:00	Final remarks Q&A