



Funded by  
the European Union

# EU4Environment

Armenia, Azerbaijan, Belarus, Georgia, Republic of Moldova, Ukraine

## EU INDUSTRY WEEKS 2022 LOCAL EVENT IN THE REPUBLIC OF MOLDOVA

**Webinar on Resource Efficient and Cleaner Production (RECP)  
for industrial enterprises and experts in the Republic of Moldova**

Agenda

**REGISTRATION LINK**

**Date: 10 February 2022,  
Time: 10:00 AM-12:30 PM (Chişinău time)**

**Format: online video conference  
Language: English (with simultaneous interpretation in Romanian)**

Action implemented by:





### AGENDA

**Moderator:** Ms Aurelia Sarari, National Coordinator, UNIDO Resource Efficient and Cleaner Production (RECP) and Circular Economy component of the EU4Environment Action in Moldova

Time	Item
<b>10.00-10.30</b>	<b>Welcome address</b>  Mr. Sergiu Gaibu, Minister, Ministry of Economy Government National Focal Point to the EU4Environment  Ms Iordanca-Rodica Iordanov, State Secretary, Ministry of Environment Government National Focal Point to the EU4Environment  Mr. Gintautas Baranauskas, Deputy Head of Operations, EU Delegation to the Republic of Moldova  Ms Tatiana Chernyavskaya, EU4Environment Project Manager, Department of Environment, UNIDO  Mr Dumitru Pintea, Director of ODIMM, RECP Training and Assessment Partner of UNIDO
<b>10.30-10.50</b>	<b>Introduction of RECP as a tool for green and digital transformation of industries: practice and benefits for manufacturing SMEs</b> <i>Dr. Johannes Fresner, Senior Technical Advisor, UNIDO</i>
<b>10.50-10.55</b>	<b>Introduction to the EU Single Market for Green Products (SMGP) Initiative: the Product Environmental Footprint (PEF) promotion under the EU4Environment Action</b> <i>Ms. An De Schryver, Senior Expert from PRé, UNIDO international partner</i>
<b>10.55-11:00</b>	<b>The RECP experience and future perspectives in Moldova: focusing on capacity building</b> <i>Ms. Aurelia Sarari, RECP National Coordinator</i>
<b>11.00-11.15</b>	<b>Engaging manufacturing enterprises: benefits of being more resource efficient</b> <i>Mr. Ion Lica, Head of the Eco SME implementation unit ODIMM, RECP Training and Assessment Partner of UNIDO</i>
<b>11.15-11.30</b>	<b>RECP Clubs launch in Cahul and Găgăuzia</b> <i>Mr. Andrii Vorfolomeiev, Ukraine national RECP Centre, RECP Clubs Lead Partner of UNIDO</i>

<b>11.30-11.45</b>	<b>The voice of industry: why is RECP the way forward?</b> Moderated discussion on businesses motivation and expectations from applying RECP
<b>11.45-12.00</b>	<i>Questions and Answers</i>
<b>12.00-12.30</b>	<i>Wrapping up and Way Forward</i>

### Webinar objectives, expected outputs and outcomes

The purpose of the RECP webinar is to promote a wider application of RECP in Moldova, where the local market of service providers should be developed, including with sufficient local capacities and skills. It also provides introduction to a hands-on training for energy and environmental professionals and representatives of manufacturing enterprises on specific activities for greening SMEs under the EU4Environment Action in the Republic of Moldova.

Hosted within the EU Industry Weeks 2022, this event also relates to the thematic areas of green and digital transformation, resilience, and circularity by building the national capacity of Moldovan industrial enterprises, fostering dialogue between the industry/private sector and the Government, and facilitating partnerships.

The participants of the webinar will be introduced to:

- What RECP is
- How to assess efficiency of production processes and identify opportunity areas
- What good RECP practices are in energy efficiency, water and material management
- RECP training and RECP Clubs under EU4Environment and how those are going to be organized

As a result, participants will be able to understand the principles of the RECP methodology and its benefits for manufacturing enterprises. The development of a local expertise is one important means for ensuring long-term results with continued RECP. An important component of the webinar is the introduction of the RECP training programme – the plans on how demonstration companies are invited to participate, and selected trainees will be trained and familiarized with the different RECP tools. The goal of the training programme is to ensure that the trainees are able to implement the RECP assessments by themselves and demonstration measures are developed for the participant companies (obtaining cost savings and an improved environmental performance).

Participants will also learn about the **RECP Clubs**, which bring together small and medium-sized enterprises (SMEs) and take them jointly through an intensive training and coaching programme, leading to the development of a customized RECP action plan upon the completion of the Clubs' activities. For them, training in the RECP methodology modules is conducted over a period of four-six months. The Club training modules are organized in the following thematic areas: business environmental profile, energy, water and wastewater, materials and waste, chemicals and chemical waste. Then, the RECP action plan is developed by the SMEs, with the support of the RECP experts.

### Participants

Participants will be comprised of specialists working in environmental management, engineers (chemical, industrial, environment, or from related fields) and companies interested in RECP. Enterprises and experts which were involved in implementation of RECP activities under the EaP GREEN programme (2013-2017) are also invited to the event. The event is open to the wider public interested in learning about resource efficiency (including profile NGOs and academia representatives).

The tentative number of participants is about 50 persons. A recording of webinar will be made available, upon the completion of the event.

### Practical Information

To join the online event, please register here:

<https://zoom.us/join/zoom/register/tJcud--vqTosH9e9hw3vvdSi0zkpvSLDuWvK>

*After registering, a confirmation email will be sent with a link to join the event*

### Background

Currently, one of the most relevant approaches to improving the productivity and environmental performance of enterprises is the introduction of Resource-Efficient and Cleaner Production (RECP). This approach is based on an ongoing assessment of the potential saving of resources, energy, and materials to prevent overspending, and reduce emissions and the discharges of pollutants into the environment. This also reduces waste generation, which then diminishes the economic costs of enterprises. RECP is used as an umbrella term for the application of preventive environmental strategies to achieve the triple aims of production efficiency, environmental management, and human development. The RECP programme builds the national capacity, fosters dialogue between industry and Government, and facilitates investments for the transfer and adaptation of Environmentally Sound Technologies.

The UNIDO RECP methodology is used by specialists of enterprises and experts in the field of environmental management to assess production facilities and optimize the use of resources, reducing losses and inefficiencies, and identifying measures aimed at reducing wastes and emissions from the generation source. In Moldova, under the EU4Environment Action, the RECP methodology is implemented through trainings, demonstrations, RECP Clubs and other activities. The identified RECP measures support the companies to save energy, water and materials, reduce the negative impact on the environment and human health, increase profit, improve compliance with the Moldovan environmental legislation, and increase access to financial resources in order to invest in cleaner technologies.

Upon the completion of the training, assessments and RECP Clubs' programmes, each trainee, demonstration company and RECP Club member is awarded with a certificate, attesting their participation and contribution within the "Circular Economy and New Growth Opportunities" component of the EU4Environment Action.

### About EU4Environment Action

The “European Union for Environment” (EU4Environment Action) aims to help the six partner countries: Armenia, Azerbaijan, Belarus, Georgia, Republic of Moldova, and Ukraine preserve their natural capital and increase people's environmental well-being, by supporting environment-related action, demonstrating and unlocking opportunities for greener growth, and setting mechanisms to better manage environmental risks and impacts.

The Action is funded by the European Union and implemented by five Partner organisations: OECD, UNECE, UNEP, UNIDO and the World Bank based on a budget of some EUR 20 million.

For further information about the Action, please visit: [www.eu4environment.org](http://www.eu4environment.org)

For information about the programme in Moldova, kindly contact

Ms. Aurelia Sarari, [sarari.aurelia@gmail.com](mailto:sarari.aurelia@gmail.com)