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EU4Environment
Green Economy in Eastern Partner Countries

EU4Environment completes the series on gender sensitization in the EaP region with training in Moldova

(online) Chişinău, the Republic of Moldova

On 14 and 15 June 2022, the EU-funded EU4Environment programme hosted an online training in Moldova. The topic, a recurring issue of high importance in both the [European Commission's Gender Equality](#) and the [United Nations' 2030 Agendas](#), is gender sensitization; specifically, gender sensitization in greening the national industry.

In brief, this refers to increasing the efforts that mainstream gender analysis in the EU's Eastern Partner (EaP) countries, so that the transition to green and sustainable industries and economies is smooth and just.

The European Union is helping Moldova and other Eastern Partner countries to develop in a more environmentally sustainable way. No country will be able to achieve the [2030 SDG goals](#) without addressing gender equality. This makes it important to ensure that all stakeholders have a solid understanding of gender equality, and the capacity to mainstream it in their work, to reap the benefits it can bring about. I would like to thank the Ministries and all the other partners for their strong commitment, and the United Nations Industrial Development Organization for sharing their expert knowledge, said Ms. Matilda Halling, Programme Officer, EU Delegation to Moldova.

At its core, the training series focuses on developing gender knowledge and sensitivity to core project staff (representatives of the national implementing agencies) and to the stakeholders relevant to the EU4Environment Action. From 2020 to 2022, the workshop was conducted in Armenia, Azerbaijan, Belarus, Georgia, and Ukraine, in cooperation with UNIDO's national implementing partners. In spring 2022, it continued in Azerbaijan; and today, it took place in the Republic of Moldova. The contents (especially in terms of the national legal framework and country-based statistics) are adapted to each context and reveal both challenges and opportunities for the participants to identify and address in their professional or personal life.

We all wish to achieve an efficient economic growth, for which we must take into account the use of natural resources to make growth sustainable and deeply focused on [Circular Economy](#) and [Net Zero emissions](#). In this context, the main subject is gender mainstreaming in our economy, where we seek to identify the benefits of integrating gender into the activities that green the companies. Looking at the national strategic priorities of our country, we intend to further promote the greening of the economy as we have important assessment reports tackling the efficient use and consumption of natural resources (and we are in the process of developing important environmental strategies in 2022 what will further promote the transition to Resource Efficient and Cleaner Production (RECP) and green public

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procurement). In all these efforts, gender is an added value and additional catalyser to developing and greening businesses, said Ms. Rodica Iordanov, State Secretary, Ministry of Environment

In Moldova and everywhere around the globe, gender equality is not only about defining key concepts and paring them to the current needs of society and the environment; but also about eliminating social and economic inequalities between men and women and creating fair opportunities which enable them to equally contribute economically, politically, socially and culturally. This way, no one is prevented from reaching their full potential because of their gender. This puts an equal value on the varying roles played by both women and men in society, and is a central issue in the mandate of UNIDO to achieve [Inclusive and Sustainable Industrial Development \(ISID\)](#):

For UNIDO, gender is a cross-cutting issue, present and promoted across all levels and in all programmes – and the EU4Environment makes no exception. One of the goals here is both to ensure and increase the people’s environmental well-being while saving resources and protecting the environment. Hence, EU4Environment is equally promoting gender mainstreaming in different areas of decision-making in all EaP partner countries, including Moldova. We are now closing the round of the training series and we are happy to see such great interest for this topic, as it reflects the progress and commitments of our activities in the country, said Ms. Tatiana Chernyavskaya, EU4Environment Project Manager, Directorate of Environment and Energy, UNIDO

Background

EU4Environment Action, funded by the European Union, aims to support Armenia, Azerbaijan, Belarus, Georgia, the Republic of Moldova, and Ukraine to preserve and better use their natural capital, increase people’s environmental well-being, and grasp new development opportunities. With a budget of some EUR 20 million for all six countries, EU4Environment is carried out with implementation support from the five international partners: OECD, UNIDO, UNEP, UNECE, and the World Bank Group. For more information, please visit: www.eu4environment.org

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