

**Product Environmental Footprint (PEF) and  
its benefits for manufacturing enterprises**

**DRAFT AGENDA**

**Date:** 20 October 2022

**Start:** 14:00 (EEST)

**End:** 17:00 (EEST)

**Format:** web-based video conference via Zoom

**Language:** Ukrainian and English (with simultaneous interpretation)

**REGISTRATION LINK**

Action implemented by:

## DRAFT AGENDA

**Moderator:** Mr. Andrii Vorfolomeiev, Director, Resource Efficient and Cleaner Production Centre

| Time (EEST)        | Item   |
|--------------------|--|
| <b>14:00-14:15</b> | <p><i>Welcoming remarks</i></p> <p>Ministry of Environment (<i>tbc</i>)<br/> Ministry of Economy (<i>tbc</i>)<br/> EUD (<i>tbc</i>)<br/> <b>Ms. Tatiana Chernyavskaya</b>, EU4Environment Project Manager, Circular Economy and Resource Efficiency Unit, UNIDO</p>  |
| <b>14:15-14:35</b> | <p><i>Introduction to the EU policy landscape on green products:</i></p> <ul style="list-style-type: none"> <li>• <i>Introduction to the EU Single Market for Green Products (SMGP)</i></li> <li>• <i>Main objectives of the Product Environmental Footprint (PEF)</i></li> <li>• <i>Link between SMGP and PEF and Organization Environmental Footprint (OEF)</i></li> <li>• <i>The EU Green Deal</i></li> </ul> <p><b>Ms. An De Schryver</b>, UNIDO International Expert (Pré Sustainability)</p> |
| <b>14:35-14:55</b> | <p><i>Harmonised and simplified communication on green products</i></p> <ul style="list-style-type: none"> <li>• <i>Establishing a comparable baseline environmental performance system for products and organizations</i></li> </ul> <p>by <b>Ms. An De Schryver</b></p>  |
| <b>14:55-15:15</b> | <p><i>The potential impact of the PEF system on enterprises exporting to the EU market</i></p> <p>by <b>Ms. An De Schryver</b></p>   |
| <b>15:15-15:45</b> | <p><i>Introduction to environmental footprinting</i></p> <p>by <b>Ms. An De Schryver</b></p>   |
| <b>15:45-16:05</b> | <p><i>Example of PEF application at a company</i></p> <p><b>Speaker (tbc)</b></p>  |
| <b>16:05-16:20</b> | <p><i>Objectives of the pilot PEF project in Ukraine</i></p> <ul style="list-style-type: none"> <li>• <i>Awareness raising: Exposing national stakeholders to the potential impact of the PEF system</i></li> <li>• <i>PEF pilots (engagement of national companies and experts)</i></li> </ul> <p>by <b>Mr. Andrii Vorfolomeiev</b>, Director, Resource Efficient and Cleaner Production Centre</p>   |
| <b>16:20-16:50</b> | <p><i>Q&amp;A session. Open discussion on the opportunities</i></p> <p><b>All participants</b></p>   |
| <b>16:50-17:00</b> | <p><i>Closing remarks. Wrap up of the event</i></p>  |

### Meeting objectives, and expected outcomes

- Raising awareness among participants and key stakeholders on Single Market for Green Products (SMGP), Product Environmental Footprint (PEF) and Organization Environmental Footprint (OEF);
- Illustrating the PEF initiative and its relationship to the Circular Economy and the related EU Green Deal package;
- Presenting the benefits and opportunities of SMGP and PEF for manufacturing enterprises;
- Announcing the PEF pilots in Ukraine for national companies and experts.

The expected **outcomes** of the event are a contribution to a better understanding of product greening practices and principles in Ukraine with a focus on the potential for SMGP/PEF methodology. This will help export-oriented enterprises to evaluate their production processes and follow practical steps on the way to accessing the EU market.

### Participants

The event is open to all stakeholders interested in and related to the issues of green economy, circular economy, resource efficient and cleaner production, and environmental protection.

The target audience for this event consists of representatives from national organizations, industrial enterprises, local authorities and agencies, business associations, NGOs and other stakeholders from Ukraine.

The meeting is organized by UNIDO in collaboration with PRé Sustainability (Climate Neutral Enterprise) and the RECP Centre in Ukraine.

### Practical Information

The event “Product Environmental Footprint (PEF) and its benefits for manufacturing enterprises” will be organized on October 20, 2022 (14:00-17:00 (EEST)) within the EU4Environment Result 2 activities on “Circular Economy and New Growth Opportunities”. The event will be delivered online, using the Zoom platform. It will include presentations and discussions among participants. The event will be hosted in both Ukrainian and English, and simultaneous interpretation will be provided.

The interested participants should register in advance by filling in [this form](#)

### Background

The objective of the event is to introduce the EU’s Eastern Partnership countries, starting with Ukraine, to the potential impact of the PEF system on national economies with a focus on industrial branches exporting to the EU market. In this sense, the manufacturing sector in Ukraine can also serve as a pilot to identify the potential for launching the PEF methodology, based on the interest of local industries and the availability of national expertise on the Life Cycle Assessments (LCA) of goods in the country.

Read more about the PEF methodology and its introduction in the EU Eastern Partnership (EaP) countries [here](#) (available both in English and Ukrainian).

### **About EU4Environment Action**

The meeting is organized within the framework of the EU-funded regional programme, “European Union for Environment” (EU4Environment) Action, which helps the EU’s Eastern Partnership countries preserve their natural capital and increase people’s environmental well-being by supporting environment-related action, demonstrating and unlocking opportunities for greener growth, and setting mechanisms to better manage environmental risks and impacts.

The EU4Environment Action is implemented by five partner organisations: OECD, UNECE, UNEP, UNIDO and the World Bank.

For further information about the Action, please visit: [www.eu4environment.org](http://www.eu4environment.org)