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EU4Environment

Armenia, Azerbaijan, Belarus, Georgia, Republic of Moldova, Ukraine

EU4ENVIRONMENT ACHIEVEMENTS ON SPP AND ECO-LABELLING IN GEORGIA, MOLDOVA AND UKRAINE

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Key facts about EU4ENVIRONMENT **EU4Environment**

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- EU-funded action: **20.05 million EUR** for **5 Eastern Partnership (EaP) countries**: Armenia, **Azerbaijan**, Georgia, Moldova and Ukraine
- **4 (5)-year programme**, started in January 2019
- 5 implementing international organisations: **OECD, UNEP, UNIDO, UNECE and World Bank**
- Legal basis: **Commission Implementing Decision C(2017)7963**, and the **EU “20 Deliverables for 2020”**
- Emphasis on **environmental action that benefits citizens and is visible**
- Building on **past successes and continued support to reforms** (e.g. under EU-funded EaP GREEN and FLEG programmes)
- **Co-ordination with other EU4... programmes** (EU4Business, EU4Energy, EU4Climate)
- Current status: **implementation phase** (national and regional workplans finalised)

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Result 1. Greener decision-making (UNEP and UNECE)

Green economy ownership, policy coherence and cross-sectorial coordination

Sectoral investment planning

Strategic Environmental Assessment and Environmental Impact Assessment

Awareness, education and public acceptance of the Green Economy transition

Result 2. Circular economy and new growth opportunities (UNIDO and UNEP)

Resource Efficient and Cleaner Production for SMEs

Concept and tools of the EU Single Market for Green Products initiative

Green Public Procurement and tools

Use of strategic approaches on waste management

Reforms in priority green economy sectors

Ecological value-chain and product innovation

Result 3. An environmental level playing field (OECD)

“Smart” regulation of environmental impacts for large enterprises and SMEs

Environmental compliance assurance and environmental liability regimes

Domestic public finance, subsidy reforms and private finance for green investment

Strengthening administrative capacity for environmental management

Result 4. Ecosystem services and livelihoods (World Bank)

Shared network of protected areas involving EU and neighbouring countries

Community action on ecosystem services

Illegal logging in a national and related cross-border trade perspective limited and legal trade

Effective strategies for funding natural capital conservation

Circular economy and new growth opportunities: Scale-up public and private action on circular economy and sustainable production and lifestyles



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Achievements in GEORGIA

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GEORGIA	
SPP	Eco-labeling
SPP articles and provisions to the new edition of the Law on Public Procurement	Assessment and guidelines
Draft Governmental Decree on SPP and manuals	Training materials and training
SPP prioritization and market readiness	Designed training materials
Awareness raising events	
High-level dialogues, visit to SMEs, media breakfast, information campaign	

SPP

- Developed legal provisions aim to ensure implementation of SPP in each stage of the public procurement cycle; draft bylaw on SPP
- Prioritization, market readiness analysis and sustainability criteria for: i) toner cartridges; ii) ink cartridges; iii) printers and plotters; iv) cleaning and polishing products
- Training materials and training workshop (5 national; 3 regional)

Eco-labelling

- Assessment of existing eco-labelling system (regional eco-labels, etiquette, BioProduction/organic)
- Awareness raising of civil servants, private sector representatives, wide public on the concept of eco-labelling, it's benefits and challenges

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Media coverage of the awareness raising events in GEORGIA

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Web-page of the EIEC of the Ministry of Environmental Protection and Agriculture of Georgia

Social media page of the - shorturl.at/gltIM

Social media page of the State Procurement Agency of Georgia - <https://rb.gy/kg4nxk>

Web-page of EU4Environment - shorturl.at/knqrs

Social media page of the EU4Environment - shorturl.at/tMZ57

Information Agencies

[Interpressnews.ge](https://www.interpressnews.ge)

[Fortuna.ge](https://www.fortuna.ge)

[Kvira.ge](https://www.kvira.ge)

[Ipress.ge](https://www.ipress.ge)

[Commersant.ge](https://www.commersant.ge)

[Region.kvira.ge](https://www.region.kvira.ge)

TV channels

Imedi TV - <https://rb.gy/j7vwhf>

National Broadcaster - <https://rb.gy/jlphd7>

Post TV - <https://rb.gy/3csynl>

Maestro TV - <https://www.youtube.com/watch?v=Z2YT9HYzLJ8>

Gurjaani TV - <https://rb.gy/3rxrro>

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Achievements in MOLDOVA

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MOLDOVA	
SPP	Eco-labeling
Progress assessment	Assessment and Roadmap
Draft Governmental Decree on SPP	Draft Regulation on eco-labelling aligned with the EU Regulation
SPP prioritization and market readiness	Draft Regulation on eco-labelling aligned with the EU Regulation
Preparation for SPP pilot tenders (2023)	Public hearings on Regulation on eco-labelling
Awareness raising events	
High-level dialogues, visit to SMEs, media breakfast, information campaign	

SPP

- The Governmental Decree will aim to encourage and, in some cases, even impose application of SPP criteria by contracting authorities
- Market review and sustainability criteria for 3 new and 2 previously prioritized products (i.e. energy efficiency products, organic products, window frames)

Eco-labelling

- Consultations with the EU Ecolabel (EU Flower) team
- Alignment of the Regulation (EC) No 66/2010 of the European Parliament and of the Council of 25 November 2009 on EU Ecolabel
- Public hearings and stakeholders' consultations
- National eco-label designed

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Media coverage of the awareness raising events in MOLDOVA

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High-level dialogues on SPP and eco-labelling with participation of the Minister of Economy, Minister of Finance, State Secretary of Environment

Visit to 5 SMEs (truck tire retreading manufacturing company, EcoVillage, eco potato production, business with agricultural food products, vegetables and fruits production)

Jurnal **TV**: <https://www.jurnaltv.md/>
TVR Moldova: <https://tvr moldova.md/>
Ecology media portal: <http://ecopresa.md/>

Vocea Basarabiei TV
Radio M1
Est-curier

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Achievements in UKRAINE

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UKRAINE

SPP

Eco-labeling

Assessment and next steps

Prioritization and market readiness

Sustainability criteria for two new products

Steering Committee and Consultancy Group

New fields and analytical module into e-procurement Prozorro system

Eco-labelling criteria for two new products

Update of ecological standards for two products

Education, professionalisation
Awareness raising events

SPP

- Sustainability criteria, methodological recommendations for i) repair and construction of roads; ii) food and food services
- Fields for voluntary sustainability criteria inserted into Prozorro e-procurement system
- Module of Prozorro analytics and education video for users
- Training for governmental organizations, SMEs, controlling agencies

Eco-labelling

- Eco-labelling standards for life cycle assessment i) furniture, flooring materials and other timber products and ii) polymer products
- Updated eco-labelling standards for Green Crane eco-label (type I) for detergents and paintwork materials

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Way forward in AZERBAIJAN

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Assessment of the policy, legal, regulatory and institutional gaps for inserting **sustainability criteria in the procurement process** and provide recommendations on how to address them:

- **Status assessment:** strategies, policy documents and institutional framework; identify policy and institutional gaps and recommendations; priority products and market readiness assessment
- **Legal review:** legal and regulatory framework; recommendations on improvement of the legislation

Assessment on **eco-labelling system** and recommendations on improvement and promotion of eco-labelling in Azerbaijan:

- **Eco-labelling system** and availability of international labels in the market
- **Legal review:** how eco-labelling related texts are captured in national legislation

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Thank you for your attention!

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