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EU4Environment
Green Economy in Eastern Partner Countries

Benefits of aligning economic growth with the European Green Deal highlighted during the „Made in Moldova” exhibition

Chisinau, 3 February 2023

On 3 February 2023, the 7th edition of the High-Level National Round Table “Green Economy - Made in Moldova” took place at the International Exhibition Centre MoldExpo. It was organized and facilitated by the “European Union for Environment (EU4Environment)” programme in partnership with the Chamber of Commerce and Industry of the Republic of Moldova and the Public Association EcoContact. The event brought together both public and private actors.

The Republic of Moldova recognises the need to make its economy greener. The country has progressed, for example, in improving the legal basis for waste management and facilitating the green transformation of SMEs. Currently, with the European Union’s support, Moldova is updating the National Programme for green economy promotion. This is done as part of alignment with the European Green Deal. EU4Environment is helping the country across other areas of the Green Deal, such as pollution reduction, waste management, sustainable forestry and ecosystems, as well as promotion of sustainable lifestyles.

Ms. Iordanca -Rodica IORDANOV, Minister of Environment, stressed that: *“Moldova clearly set out the direction of national environmental policy – the European Green Deal, which is a roadmap for sustainable development and a new model of modern economy. As a EU candidate country, Moldova will definitely have to do a lot to adopt European environmental standards and move towards to EU acquis as an intergal part of sustainable economic growth and well-being of citizens in long-term perspective.”*

Mr. Janis MAZEIKS, Ambassador, Head of EU Delegation to the Republic of Moldova, said: *“The Republic of Moldova, as an EU candidate country, will have to meet the targets of the European Green Deal. The High-Level National Round Table represents an important opportunity to solidify the support for an inclusive green transition in Moldova at the highest political level, and raising awareness among a variety of stakeholders about the benefits that this could bring.”*

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The second session of the event aimed to promote and raise awareness on eco-labeling as an effective tool for greening the economy. A draft regulation on eco-labelling was presented to stakeholders. This new piece of legislation intends to transpose relevant EU principles, legal requirements and practices. It will help establish an eco-labelling scheme for products and services with reduced environmental impact throughout their life cycle. Its application can benefit the business community by increasing consumer confidence, competitiveness and access to new markets (e.g., the EU market).

About EU4Environment

The “European Union for Environment” (EU4Environment) aims to help the Eastern Partnership countries preserve their natural capital and increase people's environmental well-being, by supporting environment-related action, demonstrating, and unlocking opportunities for greener growth, and setting mechanisms to better manage environmental risks and impacts.

The Action is funded by the European Union and implemented by five Partner organizations: OECD, UNECE, UN Environment, UNIDO, and the World Bank, based on a budget of some EUR 20 million. The Action implementation period is 2019-2024.

For further information:

<https://www.eu4environment.org>

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