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**EU4Environment**  
Green Economy in Eastern Partner Countries

## Introducing the EU Single Market for Green Products (SMGP) initiative in Azerbaijan under the “EU4Environment” Action

### Product Environmental Footprint (PEF) and its benefits for manufacturing enterprises

#### Draft Agenda

**Date:** March 15 2023

**Time:** 14:00 to 17:00 (Baku time)

**REGISTRATION LINK**

**Format:** web-based video conference via Zoom

**Language:** Azerbaijani and English (with simultaneous interpretation)

Action implemented by:



## AGENDA

**Moderator: Yashar Karimov, Azerbaijan Branch of the RECC**

Time	Item
<b>Welcoming remarks</b>	
14:00-14:15	<p><b>Ms. Gunel Guliyeva</b> Senior adviser, Department of Cooperation with International Organizations, Ministry of Economy</p> <p><b>Ms. Leyla Aliyeva</b> Head of Subdivision, Division of Ecological Policy, Ministry of Ecology and Natural Resources</p> <p><b>Ms. Tatiana Chernyavskaya</b> EU4Environment Project Manager, Circular Economy and Resource Efficiency Unit, UNIDO</p>
14:15-14:25	<p><b>Green agenda for the manufacturing sector in Azerbaijan: focus on export-oriented industries</b></p> <p><b>Ms. Rana Huseynova</b>, Lead expert, Division of Export Market, Export and Investment Promotion Agency</p>
<b>Promoting green products at the national and international levels</b>	
14:25-14:40	<p><b>Greener product instruments supporting the transition to a greener economic growth</b></p> <p><b>Dr. Johannes Fresner</b>, UNIDO International Expert (Stenum)</p>
14:40-15:05	<p><b>The EU policy landscape on green products</b></p> <ul style="list-style-type: none"> <li>• <i>Introduction to the EU Single Market for Green Products (SMGP)</i></li> <li>• <i>Main objectives of the Product Environmental Footprint (PEF)</i></li> <li>• <i>Link between SMGP and PEF</i></li> <li>• <i>The EU Green Deal</i></li> </ul> <p><b>Ms. An De Schryver</b>, UNIDO International Expert (PRé Sustainability)</p>
15:05-15:15	<p><b>Possible actions on Sustainable Public Procurement (SPP) and eco-labelling in Azerbaijan</b></p> <p><b>Ms. Lesya Nikolayeva</b>, UNEP Europe Office (International Expert)</p>
<b>Applying PEF at the company level</b>	
15:15-15:35	<p><b>The potential impact of the PEF system for enterprises exporting to the EU market</b></p> <p><b>Ms. An De Schryver</b>, UNIDO International Expert (PRé Sustainability)</p>
15:35-16:00	<p><b>Harmonised and simplified communication on green products</b></p> <ul style="list-style-type: none"> <li>• <i>Establishing environmental performance system for products and organizations</i></li> </ul> <p><b>Ms. An De Schryver</b>, UNIDO International Expert (PRé Sustainability)</p>
16:00-16:15	<p><b>Example of the PEF application at the company level</b></p> <p><b>Dr. Makram El Bachawati</b>, Assistant Professor, University of Balamand</p>
16:15-16:30	<p><b>Q&amp;A session</b></p>
<b>Circular Economy in Azerbaijan</b>	
16:30-16:45	<p><b>Greening production processes and products through Resource Efficient and Cleaner Production (RECP) activities in Azerbaijan</b></p> <p><b>Mr. Yashar Karimov</b>, National Coordinator on RECP activities</p>
16:45-16:55	<p><b>Open discussion on the opportunities</b></p> <p>All Participants</p>
16:55-17:00	<p><b>Closing remarks</b></p> <p><b>Ms. Tatiana Chernyavskaya</b>, EU4Environment Project Manager, UNIDO</p>

# Product Environmental Footprint (PEF) and its benefits for manufacturing enterprises

March 15 2023, 14:00-17:00 (online)

## Meeting objectives and expected outcomes

- Raising awareness among participants and key stakeholders on the EU Single Market for Green Products (SMGP) initiative and Product Environmental Footprint (PEF) methodology;
- Raising awareness and gaining support for decision-making reforms among relevant policy-makers in Azerbaijan;
- Demonstrating the application of the PEF initiative and its relationship to Circular Economy and the EU Green Deal package
- Presenting the benefits and opportunities of SMGP and PEF for manufacturing enterprises in Azerbaijan;

## Practical Information

The event will take place on 15 March 2023 (14:00-17:00 Baku time) within the EU4Environment Result 2 activities on “Circular Economy and New Growth Opportunities”. The event will take place online, using the Zoom platform. It will include presentations and discussions among participants, and will be hosted in both Azerbaijani and English (with simultaneous interpretation)

All interested persons should register in advance via the link below in order to participate in the meeting: <https://bit.ly/3IVE0BV>

## Participants

The workshop will gather up to 40 participants from the Governmental institutions, including the Ministry of Economy and the Ministry of Ecology and Natural Resources (as National Focal Points of the “EU4Environment” Action), the Delegation of the European Union to Azerbaijan, United Nations Industrial Development Organization and other international organizations, the members of the Small and Medium Business Development Agency (SMBDA), as well as the representatives from companies, organizations, associations, NGOs, financial institutions, academia and research institutes in Azerbaijan, interested in or working on issues of Circular Economy, industrial development, environmental protection, or green production.

## Background

The objective of the event is to introduce the concept and potential benefits of the PEF methodology for Azerbaijani enterprises wishing to export their products to the EU market. In this sense, the manufacturing sector in Azerbaijan can benefit from the potential of PEF and the EU’s SMGP initiative, based on the interest of local industries and the availability of national expertise on Life Cycle Assessments (LCA).

Read more about the PEF methodology and its introduction in the EU Eastern Partnership countries [here](#) (available both in English and Azerbaijani).

## About EU4Environment

The “European Union for Environment” (EU4Environment – Green Economy) Action helps the Eastern Partnership countries preserve their natural capital and increase people's environmental well-being, by supporting environment-related action, demonstrating and unlocking opportunities for greener growth, and setting mechanisms to better manage environmental risks and impacts.

It is funded by the European Union and implemented by five Partner organisations - OECD,

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UNECE, UNEP, UNIDO, and the World Bank – over the 2019-2024 period, with a budget of EUR 20 million.

For more information, please visit: [www.eu4environment.org](http://www.eu4environment.org)

For more information about RECP in Azerbaijan, please visit: <https://recp.aceconsultants.az/en>