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EU4Environment
Green Economy in Eastern Partner Countries

**Introducing the EU Single Market for Green Products (SMGP) initiative under
the “EU4Environment” Action in Armenia**

Draft Agenda

Date: Tuesday, 13 March 2023

Time: 15:00 – 18:00

UN Armenia Conference Hall, 14 Petros Adamyan St, Yerevan 0010 and online (via Zoom)

MEETING LINK

Hybrid event

Language: English and Armenian (with simultaneous interpretation)

Action implemented by:



	Ms. An De Schryver
17:45-17:55	Question and Answer Session
17:55-18:00	Closing remarks Anahit Simonyan

Meeting objectives, expected outputs and outcomes

The event aims to introduce stakeholders from Armenia to the potential impact of the Product Environmental Footprint (PEF) system on national economies by focusing on industries exporting to the European Union (EU) market. The main objectives of the event are:

- Raising awareness among participants and key stakeholders on the EU Single Market for Green Products (SMGP) initiative, Product Environmental Footprint (PEF) and Organization Environmental Footprint (OEF);
- Demonstrate the application of the PEF initiative and its relationship to Circular Economy and the EU Green Deal package;
- Presenting the benefits and opportunities of SMGP and PEF for manufacturing enterprises;
- Discussing the potential for introducing the PEF pilots in Armenia for national companies and experts.

The expected outcomes are to better understand processes related to green products and principles in Armenia and to focus on the potential to implement the SMGP/PEF methodology in the country. This will help export-oriented enterprises evaluate their production processes and follow practical steps to access the EU market.

Participants

The event is open to all stakeholders interested in and working on issues related to green economy, circular economy, resource efficient and cleaner production, and environmental protection. The target audience for this event consists of representatives from national organizations, industrial enterprises, local authorities and agencies, business associations, and NGOs. These include sector or product experts, sustainability professionals, researchers, policymakers and other stakeholders from Armenia. The meeting is organized by UNIDO in collaboration with PRé Sustainability and the consortium led by CIVITTA Armenia.

Practical Information

The meeting will take place on 13 March 2023 in a hybrid format, at the UN Armenia Conference Hall, 14 Petros Adamyan St, Yerevan 0010 and online (via Zoom). Simultaneous interpretation in Armenian and English will be provided during the meeting. For those joining the event online, please register by filling out [this form](#).

Background

Product Environmental Footprint (PEF) is an approach based on Life Cycle Assessment (LCA) to quantify the environmental impacts of goods or services. It was developed by the European Commission to harmonise and improve the information on the quality and sustainability of products for the consumers, encouraging, thus, the consumption and production of sustainable products in the EU Single Market. The PEF methodology defines how a producer can calculate

and communicate an environmental score of a product by covering its entire life-cycle. The PEF methodology makes it possible to determine a wide range of environmental, health, and resource-related impacts related to a product in a single assessment. PEF also enables enterprises to effectively improve the sustainability of their supply chain. A PEF study will provide valuable insights into the most impactful ingredients, processing steps, or life cycle stages of a product; and is, therefore, the perfect starting point for the reduction of the environmental impact of products. The introduction and promotion of the concept and tools of the EU Single Market for Green Products (SMGP) initiative is one of the EU4Environment initiative components, and is led by UNIDO. It includes mapping existing practices and barriers for current labelling schemes, raising awareness and understanding of opportunities and benefits of SMPG, and piloting product environmental footprint (PEF) in selected industries.

Read more about the PEF methodology and its introduction in the EU Eastern Partnership (EaP) countries [here](#).

About EU4Environment

The “European Union for Environment” (EU4Environment – Green Economy) Action helps the Eastern Partnership countries preserve their natural capital and increase people's environmental well-being, by supporting environment-related action, demonstrating and unlocking opportunities for greener growth, and setting mechanisms to better manage environmental risks and impacts.

It is funded by the European Union and implemented by five Partner organisations - OECD, UNECE, UNEP, UNIDO, and the World Bank – over the 2019-2024 period, with a budget of EUR 20 million.

For further information visit www.eu4environment.org and www.recp.am

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