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**EU4Environment**  
Green Economy in Eastern Partner Countries

## Criteria and practical experience of Sustainable Public Procurement of food for educational institutions

### Online Workshop

March 14, 2023

10:00-12:30 (Kyiv time)

09.00-11.30 (Paris time)

Action implemented by:



**THE WORLD BANK**  
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## Reference Information

Public procurement, which accounts for up to 20 percent of GDP in Eastern Europe and the Caucasus, offers a largely untapped opportunity to drive business and domestic markets to innovate and increase sustainability. By purchasing more sustainable goods, works and services, the public sector can significantly reduce environmental impacts and greenhouse gas emissions and increase energy and resource efficiency, achieve high social standards and quality of life.

Sustainable public procurement (hereinafter - SPP) is a globally recognized key policy tool to support sustainable development and an inclusive transition to a green economy. International, European, national and other standards enable manufacturers to implement sustainable management systems and improve their efficiency based on uniform requirements in accordance with best practices and taking into account today's challenges.

Under the EU-funded EU4Environment programme, the United Nations Environment Program (UNEP) aims to strengthen Ukraine's capacity to implement Sustainable Public Procurement (SPP) and increase the use of ecolabels. This will be achieved through the provision of technical assistance and capacity development / training for policy makers, procurement practitioners, businesses and industry associations, as well as non-governmental organizations and other stakeholders.

The implementation of SPP in Ukraine has a long history and it started in 2012 with the EU-funded EaP GREEN project support. Starting from 2019, new activities on SPP and eco-labelling have been supported within EU4Environment programme. The new stage of the project ensured further progress in the implementation of SPP through the definition of new priority categories for SPP pilot tenders, the development of SPP criteria and methodological recommendations for their application. Thus, the product categories were prioritised as follows:

1. Repair and construction of roads;
2. Food services and food products.

The EU4Environment project also supports the development of new editions of ecolabelling standards, which are successfully used by customers, to determine the requirements for the environmental characteristics of the procurement item when forming technical specifications or non-price criteria.

The sustainability criteria and methodological recommendations for these two product categories (road repair and construction and food services and food products) were developed taking into account the EU policy and approach to green public procurement and provisions of the European Green Deal. The developed recommendations on the use of ecolabelling criteria for public procurement procedures are posted on the website of [the Ministry of Environment, InfoboxProZorro](#) and the official public procurement sites of [the Ukrainian Universal Exchange](#) and [ProZakupki](#).

The introduction of new open electronic fields in the ITS Prozorro for determining environmental requirements/criteria for the subject of procurement together with methodical recommendations on SPP will ensure the stimulation of proper application of sustainability / non-price criteria and monitoring of SPP practices.

Over 1,500 customers and suppliers, of which 257 were small and medium enterprises (SMEs) representatives were educated on the benefits of SPP approaches and eco-labelling by attending several

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workshops organized by UNEP and its national implementing partner the Living Planet in 2021.

**The objectives and expected outcomes:**

- Present UNEP's vision on how eco-labels can contribute to SPP practices.
- Present the SPP criteria developed for food catering and food products by the project experts.
- Present the opportunities for customers to apply the SPP approach in accordance with the national legislation of Ukraine.
- Educate the workshop participants on the approaches of applying the SPP criteria, in particular, providing recommendations on establishing non-price criteria and methods of confirming compliance.
- Present the practices of the SPP application in the implementation of projects in the field of catering in educational institutions in Ukraine.
- Discuss the next steps in strengthening the SPP potential in the field of catering in educational institutions collect customers' opinions.

**Participants**

Among the participants we expect the representatives of the Ministry of the Environment, the Ministry of Education, the Ministry of Economy, the EU Delegation to Ukraine, the UNEP, Prozorro State Enterprise, the Center for Central Development, procurement platforms, experts, customers in the field of public procurement, suppliers, as well as the representatives of businesses and non-governmental organizations.

**Useful information**

Simultaneous translation into English and Ukrainian will be provided. Registered participants will be able to join the workshop (a link to Zoom will be provided immediately after the registration).

**Registration**

<https://forms.gle/eUGm36xn4mmCW6386>

**About EU4Environment**

EU4Environment aims to help five partner countries Armenia, Azerbaijan, Georgia, the Republic of Moldova and Ukraine to preserve their natural capital and improve the quality of the environment for people by supporting the activities connected with environmental protection, demonstrating and unlocking the opportunities for environmental growth and establishing mechanisms to better manage environmental risks and impacts.

The activities are funded by the European Union and implemented by five partners: OECD, UNECE, UNEP, UNIDO and the World Bank.

Additional information <https://www.eu4environment.org/>

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## AGENDA

<b>10:00-10:20</b>	<p><b>Welcoming remarks</b></p> <p><i>Moderator – Ms. Svitlana Berzina, president of the All-Ukrainian NGO Living Planet</i></p> <p><b>Mr. Yevhenii Fedorenko</b>, Deputy Minister of Environmental Protection and Natural Resources of Ukraine</p> <p>Representative of the Ministry of Economy of Ukraine (tbc)</p> <p><b>Mr. Mahir Aliyev</b>, Regional Coordinator, UNEP Europe Office</p> <p><b>Ms. Olga Simak</b>, Coordinator of the Environment Sector of the EU Delegation to Ukraine</p>
<b>10:20-10:35</b>	<p><b>How eco-labels can contribute to SPP</b></p> <p><i>Ms. Laetitia Montero, Project Officer, Economy Division, UNEP</i></p>
<b>10:35-10:50</b>	<p><b>Sustainable public procurement of food: good practices, key challenges and recommendations</b></p> <p><i>Mr. Peter Defranceschi, Head ICLEI Brussels Office &amp; Global CityFood Programme Coordinator</i></p>
<b>11:05-11:20</b>	<p><b>The power of public procurement of food</b></p> <p><i>Ms. Betina Bergmann Madsen, Senior consultant, Municipality of Copenhagen (Denmark)</i></p>
<b>11:20-11:35</b>	<p><b>Low-carbon and sustainable food procurement in Helsinki</b></p> <p><i>Ms. Reetta Huomo, Environmental Planner, Urban Environment Division, City of Helsinki (Finland)</i></p>
<b>11:35-11:50</b>	<p><b>Sustainable Food School Programme – (SFSP)</b></p> <p><i>Ms. Maria Inês Morais, Senior Technician – Food Engineer, Municipality of Torres Vedras (Portugal)</i></p>
<b>11:50-12:10</b>	<p><b>Presentation and discussion of the draft of sustainable public procurement criteria for the food for educational institutions</b></p> <p><b>Recommended methods of confirmation of compliance and application of environmental requirements in open electronic fields of Prozorro ITC</b></p> <p><i>Ms. Svitlana Berzina, president of the All-Ukrainian NGO Living Planet</i></p> <p><i>Joint discussion</i></p>
<b>12:10-12:20</b>	<p><b>Market of organic products and public procurement</b></p> <p><i>Mr. Yevhen Mylovanov, Chairman of the Board of the Federation of the Organic Movement of Ukraine</i></p>
<b>12:20</b>	<p><b>Closing remarks</b></p> <p><i>Ms. Lesya Nikolayeva, International Expert of the EU4Environment project, UNEP Europe Office</i></p>
<b>Final comments and closure of the workshop</b>	