

Environmental labels in Ukraine

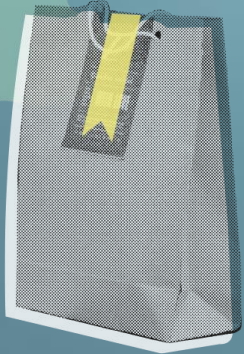
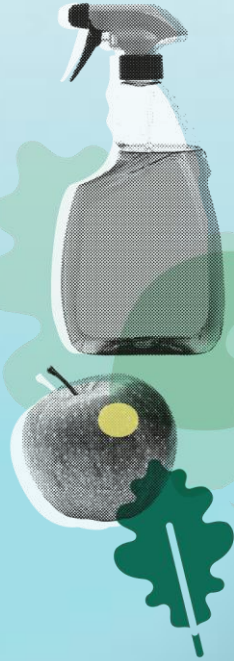
Information for Producers
in the EU's Eastern Neighbourhood



Action implemented by:

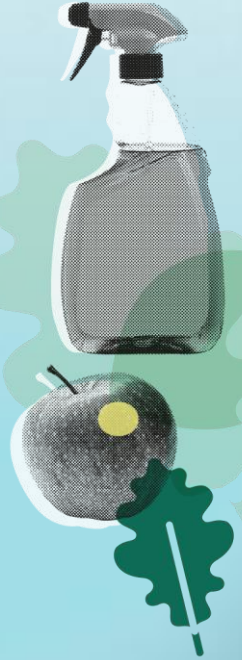
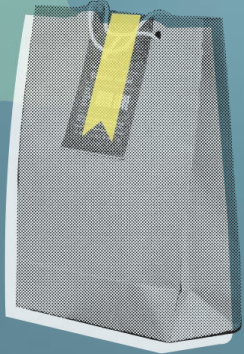
Ecolabels found in Ukraine

- In Ukraine, there are various products, both domestic and imported, that have environmental labels. These include:
 - Ukrainian Type I Ecolabel: Green Crane
 - Regional Type I Ecolabels: EU Ecolabel and The Nordic Swan (Scandinavian countries)
 - Type I Ecolabel or Type I like Ecolabel that operate in other countries and are internationally recognized, e.g. Blue Angel (Germany), Green Seal (USA), TCO Certified, ENERGY STAR, FSC, PEFC, Oeko-Tex Standard
 - Self declaration (type II ecolabel)
 - Environmental Product Declaration (type III Ecolabel)



Ecolabelling in Ukraine



- Requirements for ecolabelling were introduced in 2002-2003 by adopting a series of international standards ISO 14020 "Environmental labels and declarations" to the national standardization system.
- The development of ecolabelling to improve the environmental performance of products is one of the objectives of the State Environmental Policy Strategy of Ukraine till 2030.





Ukrainian Type I Ecolabel: Green Crane

Graphic image of the ecolabel	 The logo is circular with a green crane in the center. The text 'ЕКОЛОГІЙНИЙ СЕРТИФІКАТ' is written in a circle around the crane, and 'COUDEM 001' is written at the bottom.
Website	www.ecolabel.org.ua
Date of operation	2003
Operator	All-Ukrainian Non-Governmental Organization Living Planet
Conformity Assessment Body	Center for Environmental Certification and Ecolabelling
Certification Body Competence Certificate	Issued by the National Agency for Accreditation in Ukraine, in the field of Ecolabelling type I: food, alcoholic beverages, water and soft drinks, textiles, mattresses, furniture and timber floor coverings, construction materials and products, chemical products, paper and plastic products, cosmetics, electrical and household appliances, accommodation services, services like "Green Office" and "Green Class", retail and wholesale and retail trade, bath services.
Numbers of users of ecolabels and certified products	As of 01 January 2020, there are 99 users of eco-labels and 1'272 certified products and services. The register of valid environmental certificates and certified products is available on the CAB website and the Ministry of Ecology.

Most widely used international ecolabels recognized in Ukraine (Type I)

Ecolabels	About the ecolabel
 <p data-bbox="305 620 467 653">Blue Angel</p> <p data-bbox="253 663 517 691">www.blauer-engel.de</p>	<p data-bbox="649 437 1816 628">Operator is the Federal Environmental Agency of Germany. Ecolabel criteria cover 104 product categories: building materials and decoration products, chemical products, electronics, toys, transportation, textiles, shoes, stationery, etc. 9'098 products have been certified.</p>
 <p data-bbox="295 929 471 962">Ecolabel EU</p> <p data-bbox="150 972 624 1033">www.ec.europa.eu/environment/ecolabel</p>	<p data-bbox="649 710 1816 956">Operator is the European Commission, the national accredited certification bodies are located in the countries of the European Union. Ecolabel criteria cover 23 product categories: cosmetics and detergents, paper and textile products, electronics, furniture, hotels, etc. As of September 2019, 77'358 products (goods and services) have been certified.</p>

Ecolabels	About the ecolabel
 <p data-bbox="301 405 471 437">Green Seal</p> <p data-bbox="266 448 506 476">www.greenseal.org</p>	<p data-bbox="653 222 1818 410">Operator is Green Seal Inc. (USA). Ecolabel criteria cover 28 product categories: detergents, cosmetics, paints, construction materials and decoration products, paper products, lighting products, hotels, restaurants, transportation etc. 1'682 products and services have been certified.</p>
 <p data-bbox="295 710 477 743">Ecolabel EU</p> <p data-bbox="181 754 593 781">https://www.nordic-ecolabel.org/</p>	<p data-bbox="653 495 1818 628">Operator is the Nordic Council of Ministers. Independent accredited certification bodies are located in Denmark, Sweden, Finland, Norway and Iceland.</p> <p data-bbox="653 678 1818 869">Ecolabel criteria cover 61 product categories: chemical industry products (detergents, paints, adhesives, etc.), paper products, textiles, construction materials and wood products, cosmetics, household appliances, toys, hotels, restaurants, shops, public events, etc.</p> <p data-bbox="653 912 1576 945">More than 25'000 products and services have been certified.</p>

Ecolabels	About the ecolabel
 <p>TCO Certified www.tcocertified.com</p>	<p>Operator is TCO Development (Sweden). Ecolabel criteria cover 11 categories of IT products: displays, laptops, tablets, smart phones, desktops, all-in-one PCs, projectors, headsets, networking equipment, storage products and servers. 3'126 device titles have been certified.</p>
 <p>Energy Star www.energystar.gov</p>	<p>Operator is the United States Environmental Protection Agency (EPA). The label shows the high energy efficiency of consumer goods. The devices on which the label is placed have an average energy consumption of 20% - 30% less than their analogues of equal functionality. The label is approved by the International Accreditation Service (IAS). The Energy Star standards cover 63 categories of equipment, as well as buildings, apartments and factories. In 2018, more than 2'800 models of equipment, 8'100 buildings (total - more than 34'000), 100 industrial enterprises, 98'000 new houses and apartments were certified.</p>

Ecolabels	About the ecolabel
 <p data-bbox="340 527 399 558">FSC</p> <p data-bbox="291 571 444 598">www.fsc.org</p>	<p data-bbox="635 238 1798 323">Operator is the Forest Stewardship Council (FSC). Independent accredited certification bodies are located worldwide.</p> <p data-bbox="635 369 1798 918">The label covers forestry, supply chain and controlled timber systems. In total, 204 millions ha of forests are certified in the world. There have been issued 41'082 Certificate of Conformity certificates and 1'684 FM / CoC certificates. The labelling means that the timber resources for a product come from responsibly managed forests, not from questionable, often illegal sources. Some of the criteria required for obtaining the FSC certificate are: conservation of valuable forests, legality of tree felling and their mandatory restoration, occupational health and safety of forestry workers, concern for the interests of people living in the immediate vicinity of forests. There are 532 certified producers and foresters in Ukraine. There are also imported products available.</p>

Ecolabels	About the ecolabel
 <p data-bbox="345 396 426 426">PEFC</p> <p data-bbox="299 440 469 470">www.pefc.org</p>	<p data-bbox="653 214 1818 560">Operator is the Program for the Endorsement of Forest Certification. Independent accredited certification bodies are located worldwide. Labeling ensures that timber resources for the product come from sustainably managed forests, with the highest environmental, social and ethical standards throughout the supply chain. More than 20'000 enterprises in 70 countries are certified. There are 7 manufacturers certified in Ukraine. The imported products are also available.</p>
 <p data-bbox="200 792 569 823">PEFC Oeko-Tex Standard</p> <p data-bbox="264 836 506 867">www.oeko-tex.com</p>	<p data-bbox="653 576 1818 663">Operator is the OEKO-TEX Service GmbH (Switzerland). This standards applies to textile and leather.</p> <p data-bbox="653 707 1818 940">Independent accredited certification bodies are located worldwide. In Ukraine - OETI Ukraine (OETI representative office, Austria). The program includes standards and labels: Standard 100 by OEKO-TEX®, STeP by OEKO-TEX®, Made in green by OEKO-TEX®, Leather Standard by OEKO-TEX®, Detox to zero by OEKO-TEX®, Eco Passport by OEKO-TEX®.</p>

Type II ecolabel often used by manufacturers in Ukraine:
OK Compost HOME, OK compost INDUSTRIAL and OK biodegradable SOIL for waste management

- OK label is certified by the TÜV Austria Certified European Bioplastics Certification Authority
- Labels:
 - OK Compost HOME can be composted at home
 - OK compost INDUSTRIAL: garbage packages and roll-up t-shirt bags made of corn starch and PJSC Ukrplast (corn starch packaging materials also suitable for use in the following areas: bulk confectionery packing, individual packing for cereals, breakfast cereals, vegetables and fruits; packing for mass-market stores)
 - OK biodegradable SOIL: PJSC Ukrplastik - mulching film for application in the gardening, horticultural and agricultural fields

OK Compost HOME



OK compost INDUSTRIAL

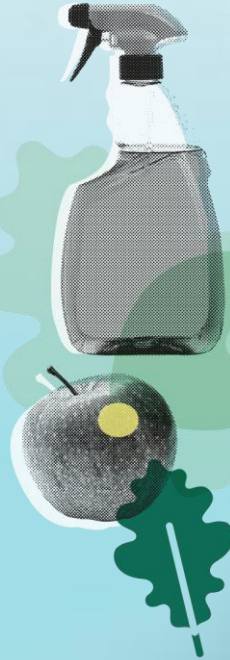


OK biodegradable SOIL



Type II – careful about misleading information

- Often recycling declarations are misleading consumers.
- Called "bio packages" by retailers, these are often oxo-biodegradable packages that contain 99% conventional polyethylene and 1% oxo-biodegradable substance. The decay of such packets occurs only under the condition of oxygen access. If a package gets dumped into a waste pile, nothing happens to it. If the package breaks down, it forms millions of microscopic particles of plastic.
- Guidelines for Providing Product Sustainability Information on plastic packaging (UNEP):
<https://www.oneplanetnetwork.org/knowledge-centre/resources/can-i-recycle-global-mapping-and-assessment-standards-labels-and-claims>



References and further information

- „Analytical Report on the Eco-Labeling Practices in Ukraine.” EU4Environment, 2021.
- Green Crane Ecolabel: <https://www.ecolabel.org.ua/> [15.12.2022].
- “Guidelines for Providing Product Sustainability Information”. United Nations Environment Programme, 2017.
<https://www.oneplanetnetwork.org/knowledge-centre/resources/guidelines-providing-product-sustainability-information> [15.12.2022].





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