



# GEN Ecolabelling Training Course

# Build your knowledge base with a training!

The GEN Ecolabelling Training gives insight into the importance of and impact that credible labelling has on the environment and enhances your understanding of ecolabels overall.

### **TOPICS**



Module 1 What & Why

Module 2 Ecosystem of labels

Module Principles of ecolabels

Module 4 Moving markets

Module 5 Manufacturing matters & certification counts

Module 6 Go global

Module Sharing strategies for success

Module 8 Activating strategies

Module (9) Ecolabelling excellence





# **HOW**

Developed by the Global Ecolabelling Network (GEN) and United Nations Environment Programme (UNEP), the course covers nine modules that range from foundational knowledge to more specific details on manufacturing.

Next to acquiring theory, participants also have the opportunity to exchange with experts and network with fellow students. The training is available in English and Spanish and can be attended in person or online. Modules can be taken individually, however, it is recommended to attend the complete training (five half-days). A certificate is awarded upon completion of the training.

## WHO |

The training has been designed for diverse stakeholders – such as ecolabelling scheme owners, buyers, policy makers, governments, large organizations, manufacturers and auditors.

Build your knowledge on credible ecolabels, connect with like-minded professionals and learn how to ensure success!



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