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**EU4Environment**  
Green Economy in Eastern Partner Countries

**EU4Environment workshop on  
Resource Efficient and Clean Production (RECP)  
in the Republic of Moldova  
Barriers, challenges, opportunities, and benefits of  
implementing RECP**

**AGENDA**

**Date: 14 July 2023  
Time: 09:00 AM – 12:30 PM (EET)**

**Format: in-person event  
Venue: ODA Headquarters, Stefan cel Mare str. nr. 134, 3rd floor  
Working language: English and Romanian (with simultaneous interpretation)**

Action implemented by:



## Agenda

**Moderator:** Mr. Ion Lică, UNIDO National Implementing Partner, ODA

**Venue:** ODA, Stefan cel Mare str. nr. 134, 3rd floor

Time	Item	Speakers/Participants
09:00 – 09:20	Welcoming remarks	<p><b>Mrs. Dona Scola</b>, UNIDO National Country Program Coordinator</p> <p><b>Mrs. Rodica Crudu</b>, Deputy Director ODA</p> <p><b>Dr. Johannes Fresner</b>, UNIDO Senior Technical Advisor</p> <p><b>Dr. Alexandru Bologa</b>, Local Project Coordinator, EU4Business-EBRD Credit Line</p> <p><b>Mr. Artur Bulat</b>, Lead Financial Expert, GEF</p> <p><b>Mr. Solomon Ioannou</b>, Programme Officer, Delegation of the European Union to the Republic of Moldova</p>
09:20 – 09:40	The RECP experts' training and assessment of the RECP Demonstration Companies in Moldova	<p><b>Dr. Johannes Fresner</b>, UNIDO Senior Technical Advisor</p> <p><b>Mr. Ion Lică</b>, UNIDO National Implementing Partner, ODA</p>
09:40 – 10:00	The experience of EU4Business - EBRD Credit Line in Finance and Advisory Programme supporting SMEs	<b>Dr. Alexandru Bologa</b> , Local Project Coordinator, EU4Business-EBRD Credit Line
10:00 – 10:20	The experience of GEF Moldova in Finance and Advisory Programme supporting SMEs	<b>Mr. Artur Bulat</b> , Lead Financial Expert, GEF
10:20 – 12:00	<p>Discussion - World Café format</p> <p>Implementing Resource Efficient and Clean Production (RECP) in Moldova: barriers, challenges, opportunities and benefits; 3 tables with following topics:</p> <ul style="list-style-type: none"> <li>• Which projects in Moldovan SME need financing (type of companies, type of projects, size of investment)</li> <li>• What are challenges and barriers for SMEs in getting financing</li> <li>• Which instruments are suited and accepted by SMEs – lessons learned</li> </ul>	<p>RECP experts</p> <p>SME representatives</p> <p>All participants</p>
12:00 – 12:30	<p>Feedback.</p> <p>Q &amp; A session.</p> <p>Wrapping up the meeting</p>	<p>Moderated Discussion</p> <p>All participants</p> <p><b>Mr. Ion Lică</b>, UNIDO National Implementing Partner, ODA</p>

### Objective and expected outcomes

This event aims to gather participants from the RECP training and coaching programme, alongside representatives from the [EBRD EU4Business Programme](#) on a mutual introduction and exchange of ideas. Concretely, the event will focus on sharing views, lessons learned, and potentially new cooperation opportunities, and it will collect experiences from the implementation of RECP, mainly:

- successful examples from the RECP implementation in Moldova
- barriers (including technical) to implementing RECP nationwide
- legal and environmental aspects, fees, taxes, financing
- awareness and motivation among entrepreneurs
- results, benefits, and opportunities for institutionalizing RECP

### Participants

The event will bring together members from the RECP training and coaching programme, representatives from the EBRD EU4Business programme, members of the Ministry of Economic Development and Digitalization, the Ministry of Environment, and the Organization for Development of Entrepreneurship (ODA), alongside representatives from UNIDO, EU4Environment, and EU4Business-related experts.

### Practical Information

The workshop will take place at the headquarters of ODA, Stefan cel Mare str. nr. 134, 3<sup>rd</sup> floor. It will be hosted in English and Romanian (with simultaneous interpretation).

### Background

Within the EU4Environment Action, UNIDO has conducted RECP assessments and RECP Clubs in the Republic of Moldova. As part of these activities, several companies have been assessed for their potential to apply RECP measures. Hence, the workshop will serve as a platform to collect and summarize the experiences of the involved participants on the implementation of RECP and to follow up and monitor the implementation of RECP. In addition, the event aims to identify strategic measures to support the further uptake of RECP by national industries.

Through loans and grants, the EU4Business-EBRD Credit Line supports a wide range of projects that increase the competitiveness and capacity of SMEs from the Republic of Moldova in the European Union, as well as in their home markets. The initiative aims to support Moldovan SMEs in aligning their business with the EU Directives, improving the quality of their products/services and increasing their responsibility for environmental protection.

### Introduction to the World Café format

The World Cafe format uses an informal cafe setting for participants to explore an issue by discussing it in small table groups. Discussion is held in multiple rounds of 20-30 minutes, with the cafe ambience intended to allow a more relaxed and open conversation. Each round is initiated with a specific question related to the overall purpose of the event. The same questions can be used for more than one round, or they can build upon one another. During the event, the participants discuss the questions at their table, before moving on to a new table/group for each new round. Often, the participants are provided with pens and are encouraged to draw, write, and record their conversations on paper to capture free-flowing ideas as they emerge.

One participant (the table host) remains still and summarises the previous conversation with the newly arrived participants. By moving participants around the room, the conversations at each table are cross-fertilised with ideas from other tables, resulting in collective intelligence. At the end of the process, the main ideas are summarised in a plenary session and follow-up opportunities are discussed.

### About EU4Environment

The event is organized within the framework of the EU-funded regional programme, “European Union for Environment” (EU4Environment – Green Economy) Action, which helps the EU’s Eastern Partnership countries preserve their natural capital and increase people’s environmental well-being by supporting environment-related action, demonstrating and unlocking opportunities for greener growth, and setting mechanisms to better manage environmental risks and impacts. The EU4Environment Action is implemented by five partner organisations: OECD, UNECE, UNEP, UNIDO and the World Bank.

For more information about the Action, please visit: [www.eu4environment.org](http://www.eu4environment.org)

For more information about the RECP activities led by UNIDO, please visit: <https://odimm.md/en/home-recp>