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**EU4Environment**  
Green Economy in Eastern Partner Countries

# CASE STUDIES ON SPP AND ECO-LABELLING IN THE REPUBLIC OF MOLDOVA

*highlights of progress under the EU4Environment programme*

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**Eastern Partnership Regional Workshop  
on Sustainable Public Procurement and eco-labelling  
14 November 2023**

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## Development of eco-labelling system

In 2020, with the support of the EU4Environment - Green Economy in Eastern Partner Countries regional project, the Republic of Moldova initiated the process of developing an eco-labelling system at the national level. With the support of the project, were developed:

**Assessment of the eco-labelling system in the Republic of Moldova in line with EU requirements** (for environmental goods/products and services);

**Roadmap** for the establishment of a national eco-labelling scheme through the implementation of EU Regulation (EC) No 66/2010;

**Guideline:** Ecolabelling Scheme in the Republic of Moldova;

The **Regulation on Eco-labelling** and supporting documents (Information Note, Table of Concordance, Regulatory Impact Assessment (RIA) ) for the promotion of the draft Regulation;

The **graphic representation of the national logo** for eco-labelling has been developed and registered by the State Agency for Intellectual Property (AGEPI).



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## Case study: Legislation on Eco-labelling improved

- Government Decision No. 204/2023 approving the Ecolabel Regulation (*Published: 28.04.2023 in the OFFICIAL MONITOR No. 147-150 art. 326*)

### ***Next steps in developing the Eco-label system:***

- **Approval of the Regulation on eco-label graphic** and conditions of use;
- **Develop the national eco-labelling criteria** according to EU standards and approval in line with national procedures;
- **Training workshops for the business community** and competent authorities for eco-labelling;
- **Including ecolabelling** in all **secondary legal provisions** and policy documents.



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## Case study: Link between Eco-labelling and SPP highlighted

- *a. Setting environmental standards:* The Ecolabel sets rules and criteria for labelling products as organic.
- *b. Incorporating standards into public procurement:* Public procurement explicitly requires products to meet environmental standards. **Ecolabeling can be one criterion during PP.**
- *c. Encouraging competition between certified products:* Competition between producers of eco-labelled products is encouraged as well the consumer's interest increases.
- *d. Regular updating of labeling criteria:* Organic standards are regularly reviewed to keep pace with technological progress.
- *e. Implementation and compliance monitoring:* Verification of compliance with environmental standards during and after purchase.
- *f. Education and awareness:* Informing and educating public authorities and suppliers about the benefits and importance of the eco-label. This will show how EU environmental standards (the eco-label) are integrated into the procurement process to promote sustainable and responsible procurement.



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**THANK YOU!**

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