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## Highlights of implementing Product Environmental Footprint (PEF) in businesses of Ukraine

## **Case studies from Ukraine**

BUILDING THE GROUND FOR A GREEN ECONOMY: Lessons learned from cooperation in the Eastern Partnership (EaP) framework

Brussels, 13-14 March 2024

Action implemented by:











# SNECO

## Made in Ukraine

## CRUNCHY CHEESE BALLS







The company was established in 2016 as a hobby startup. At that time, we already had another successful business, but we had always been passionate about cheese. So, we began exploring ways to improve upon it. We asked ourselves, 'What can we do better? What is the cheese of the 21st century?' Through a gradual process, we discovered an innovative technology for dehydrating cheese, transforming it into a crunchy and even more flavorful form. Moreover, our cheese balls have a long shelf life, eliminating the need for refrigeration. They require no preservatives or flavor enhancers. Our product is the perfect healthy and natural snack for the modern era!

# SNECO :...





The biggest problem we tackled and solved after many experiments was how to make cheese last longer without needing a fridge. You see, cheese usually doesn't last very long and needs to be kept cold. For example, Mozzarella only stays good for a few weeks at temperatures between 3 to 9°C.

But with snEco's dried cheese products, we've extended the shelf life to up to 24 months, and you don't need any special storage or transport conditions. Our products have almost no water in them and can be kept at temperatures between 0 to 30°C.

# SNECO :::

# 

#### main product advantages:

- crunchy and tasty unique snack
- 100% natural cheese
- only one ingredient cheese
- high in protein (up to 60%)
- NO suragar, LOW carbs
- 100% gluten free
- no additives, colorants etc.
- long shelf life (up to 24 months)
- no fridge needed (0 to 30°C)
- great as a stand alone snack, as an ingridient of meal (soup, salad), or an addition to favorite drinks: coffee, wine, beer etc.





## #НЕБАНАЛЬНИЙ

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#### Certificat Certificate

Certificate nº 2024/108283.1

**FSSC** 22000

AFNOR Certification certifies that the Food Safety Management System implemented by:

#### PRIME SNECK LTD

On the following location(s):

15 Berehivska-Bichna St., Zakarpattia Oblast, Mukachevo District, Mukachevo City, Ukraine, 89600 COID : UKR-1-5207-886257

For the following activities:

Production of cheese snacks (drying), packaging of cheese

snacks in doypack bags

(Cat. CIV Processing of ambient stable products)

Has been assessed and determine to comply with the requirements of

#### FSSC 22000 (version 5.1 - November 2020)

Certification scheme for food safety management systems consisting of the following elements: ISO 22000:2018 ISO/TS 22002:1-2009 and additional FSSC 22000 (version 5.1 - November 2020) requirements

Validity of this certificate can be verified in the FSSC 22000 database of certified organization available on www.fssc.com

2024-03-08 Initial certification date: 2024-03-08 Certification decision date 2024-03-11 Issue date 2027-03-07 Valid until (expiry date):



Scan this QR code to chec

he validity of the certificate



Julien NIZRI Managing Director of AFNOR Certification

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РПО

SNECO PRODUCTS AND TECHNOLOGY ARE PATENTED AND HAS WORLD-CLASS CERTIFICATION

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Д.О. Романови



## SNECO HAS A COMPACT AND SCALABLE PRODUCTION LINE



# NOT WE HAVE 13 DIFFERENT PRODUCTS IN OUR LINEUP



## snEco

100% pure natural cheese, with only one ingredient, a healthy snack for the modern era

dried using a unique modern technology at a low temperature (24-26°C) to preserve all the nutrients

- round shape, good finger food, no mess
- rich in protein (up to 60%), no sugar, no gluten

KETO-friendly and environmentally friendly, as we use renewable solar power electricity



X typically mix other ingredients like corn or wheat with cheese, along with preservatives, flavour enhancers, and colorants

 $\mathbf{X}$  baked or fried products where the cheese is melted, leading to not healthy and the loss of nutritional value

X flat shape, dirty fingers from melted fat

 $\mathbf{X}$  low protein, with gluten and sugar

 $\mathbf{X}$  obesity, cancer and other heals disease friendly. not sustainable production.

## competitors



# Not only a product is unique: our packaging is remarkable

Multilayer packaging plays a vital role in ensuring the superior quality and freshness of snEco products. Thanks to its exceptional properties, it provides reliable protection and maintains the products' hygiene, thereby extending their shelf life for up to 12 months.



MULTI-LAYERED CRAFT PAPER + PE + BOPP + ALU PACKAGING







## 2022-2023: years of relocation We were forced to move our facility, office, personnel to the safe, West part of Ukraine - Mukachevo city.

Despite of that fact, the war in Ukraine, great migration and dozens of other problems, we continue to grow rapidly in Ukrainian market!



actual statistics of shipments, PCS per month



we are proud of cooperation with market leaders in Ukraine





snEco products have won numerous local and international awards across various categories.

## **CERTIFICATE OF APPRECIATION**

is awarded to the team of

#### "PRIME SNACK" LLC

In recognition of their commitment and dedication to the company's enviro

in recognition or their commitment and dedication to the company's environmental policy goals, compliance with environmental ecolabelling standards, and promotion of the construction during shallowing standards and promotion ( sustainable consumption and production during challenging wartime conditions







Пилипу Валерійовичу TPHILEHY -

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Начальник Закарпатської обласної військової адміністрації

місто Ужгород, 27 грудня 2022 року. Level Birmop MIK

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## 2023-2024 EXHIBITIONS

WE ARE CURRENTLY PARTICIPATING OR HAVE FIRM PLANS TO EXHIBIT AT THE FOLLOWING EVENTS:

ANUGA, GERMANY SANA, ITALY SALON GOURMET, SPAIN ISM, GERMANY BEER AND FOOD, ITALY FOODEX, JAPAN GASTRO NORD, SWEEDEN SIAL, FRANCE



We received strong feedback from buyers, distributors, and the HORECA sector, as well as from every individual who has tried snEco products. We have numerous cooperation contacts eagerly anticipating the opportunity to purchase snEco products in dozens of countries worldwide. This optimism fuels our belief in the future success of the product around the world!















We are open to exploring and engaging in various forms of cooperation **Scan it and get in touch with our CEO** 





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Phillip and Vadim Grishin, **Owners Prime Snack LLC** 

#### **EU4Environment Green Economy in Eastern Partner Countries**

## Expectations and anticipated benefits that drove PEF study

"Participation in project and PEF methodology application for our company allowed us: to seek a deep understanding of the ecological footprint associated with our products, aling our business practices with global sustainability goals and demonstrate our dedication to minimizing our environmental impact.

to position **our brand as a leader in sustainable business practices,** fostering loyalty among environmentally conscious consumers, and differentiating our company on the market where sustainability is increasingly valued.

By sharing our experiences and findings, to play a role in raising awareness about the environmental impact of products and encouraging sustainable consumption practices among our consumers and business.

Adoption of an eco-friendly production strategies and sustainable practices is a **crucial** step towards conquering the EU market"

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#### **EU4Environment** Green Economy in Eastern Partner Countries

## PE "ALFA HT", Poltava region, Machuhi village





Action implemented by:











- The company was established in 2014 Employees: 74
- Main markets: Ukraine (with ambitious to export to EU market)
- Certifications/management systems: **ISO 9001** Product: hosiery products (socks)









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Tetiana Yahodiak, Director LLC "ALFA HT"

#### **EU4Environment Green Economy in Eastern Partner Countries**

## Expectations and anticipated benefits that drove PEF study

"Participation in project and PEF methodology application for our company allowed to see points for our intervention to run business in sustainable way with possible reduction of environment impact.

The company is committed to enhancing product sustainability to effectively enter the **EU market** and be competitive in EU market. PEF allows make a basis for this

By sharing our PEF study experience we have an intention to show importance of PEF *methodology for other companies in Ukraine* and necessity of database extension for PEF analysis by initial data from Ukraine.

Creation of PEF performance base for different companies will allow to simplify *defining companies – providers of raw materials.* This performance will be more detailed and comprehensive than each company-consumer of raw materials will try to investigate by themselves companies harvesting cotton in more environmentally friendly manner" Action implemented by:











