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EU4Environment
Green Economy in Eastern Partner Countries



Highlights of implementing Product Environmental Footprint (PEF) in businesses of Ukraine

Case studies from Ukraine

BUILDING THE GROUND FOR A GREEN ECONOMY:
Lessons learned from cooperation
in the Eastern Partnership (EaP) framework

Brussels, 13-14 March 2024

Action implemented by:

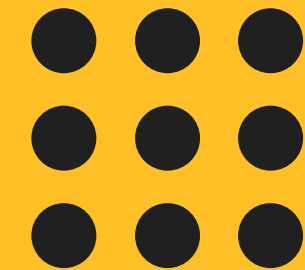


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SNECO

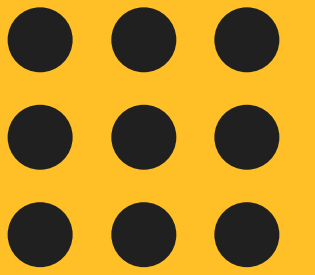
Made in Ukraine 

CRUNCHY CHEESE BALLS





SNECO



The company was established in 2016 as a hobby startup. At that time, we already had another successful business, but we had always been passionate about cheese. So, we began exploring ways to improve upon it. We asked ourselves, 'What can we do better? **What is the cheese of the 21st century?**' Through a gradual process, we discovered an innovative technology for dehydrating cheese, transforming it into a crunchy and even more flavorful form. Moreover, our cheese balls have a long shelf life, eliminating the need for refrigeration. They require no preservatives or flavor enhancers. **Our product is the perfect healthy and natural snack for the modern era!**

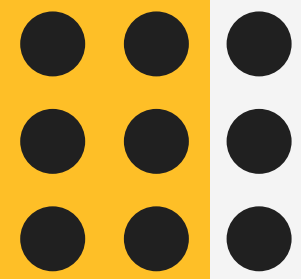


snEco



The biggest problem we tackled and solved after many experiments was how to make cheese last longer without needing a fridge. You see, cheese usually doesn't last very long and needs to be kept cold. For example, Mozzarella only stays good for a few weeks at temperatures between 3 to 9°C.

But with snEco's dried cheese products, we've extended the shelf life to up to 24 months, and you don't need any special storage or transport conditions. Our products have almost no water in them and can be kept at temperatures between 0 to 30°C.

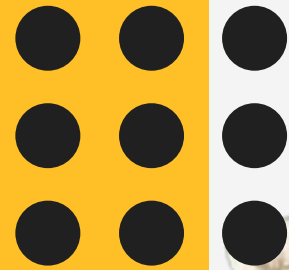


SNECO

main product advantages:

- crunchy and tasty unique snack
- 100% natural cheese
- only one ingredient - cheese
- high in protein (up to 60%)
- NO sugar, LOW carbs
- 100% gluten free
- no additives, colorants etc.
- long shelf life (up to 24 months)
- no fridge needed (0 to 30°C)
- great as a stand alone snack, as an ingredient of meal (soup, salad), or an addition to favorite drinks: coffee, wine, beer etc.





PATENT
№139035

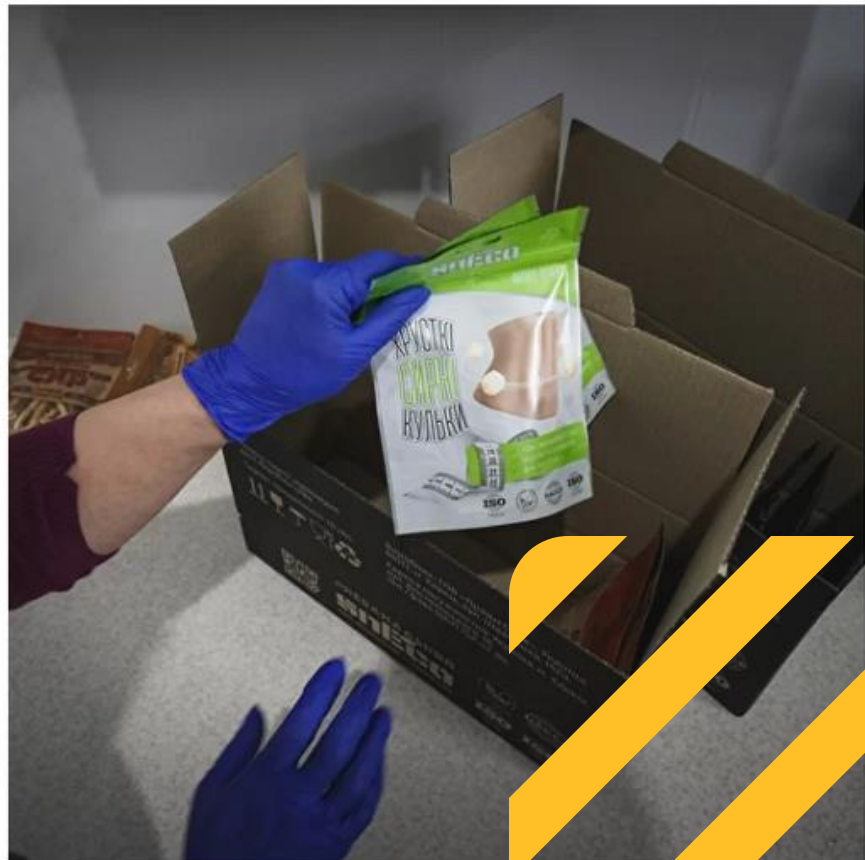
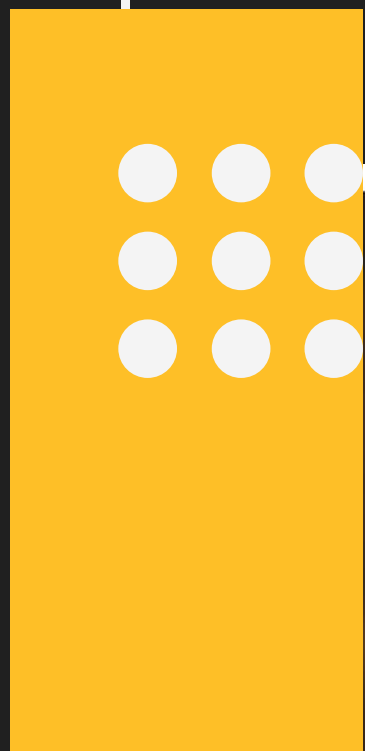
HACCP
ISO 22000
ISO 14024

FSSC 22000

TCU 10.5-40271201-001:2016

COY OEM 08.002.35.069:2012

SNECO PRODUCTS AND TECHNOLOGY ARE PATENTED AND HAS WORLD-CLASS CERTIFICATION



SNECO HAS A COMPACT AND SCALABLE PRODUCTION LINE





WE HAVE 13 DIFFERENT PRODUCTS IN OUR LINEUP



snEco

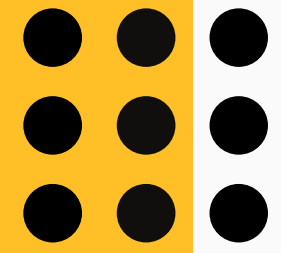
- ✓ 100% pure natural cheese, with only one ingredient, a healthy snack for the modern era
- ✓ dried using a unique modern technology at a low temperature (24-26°C) to preserve all the nutrients
- ✓ round shape, good finger food, no mess
- ✓ rich in protein (up to 60%), no sugar, no gluten
- ✓ KETO-friendly and environmentally friendly, as we use renewable solar power electricity



competitors

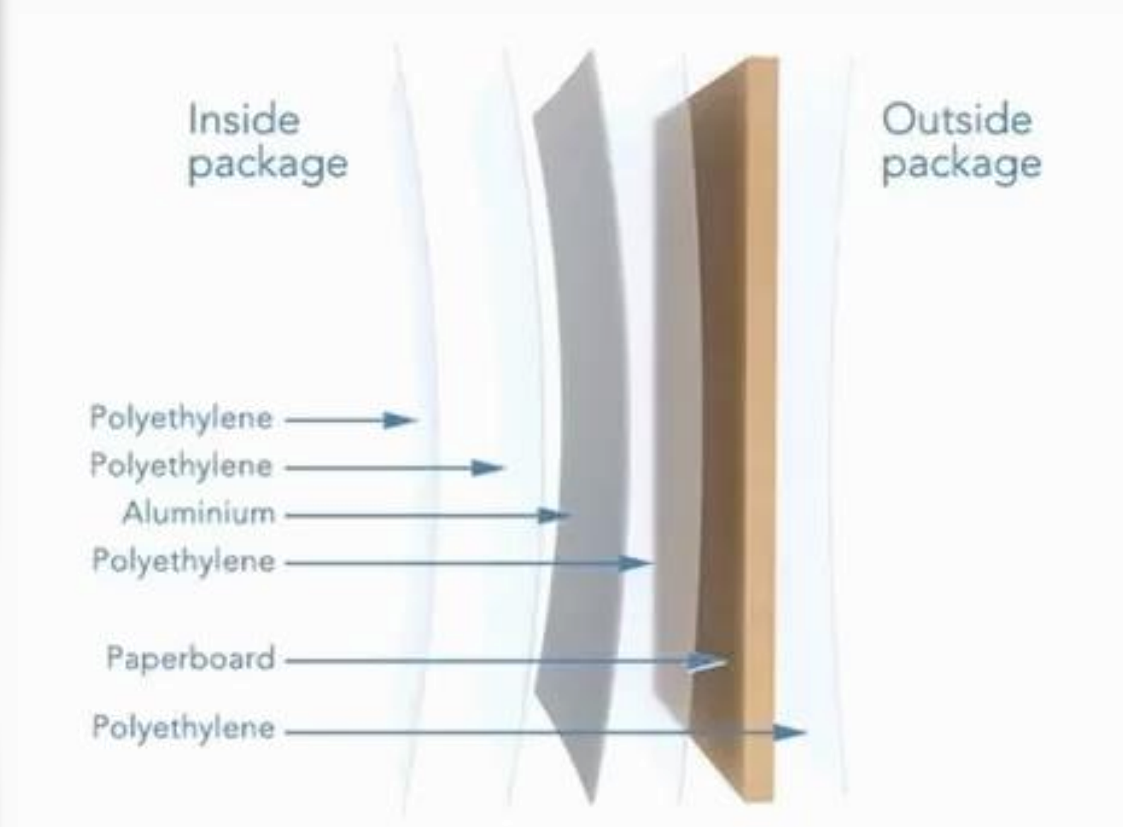
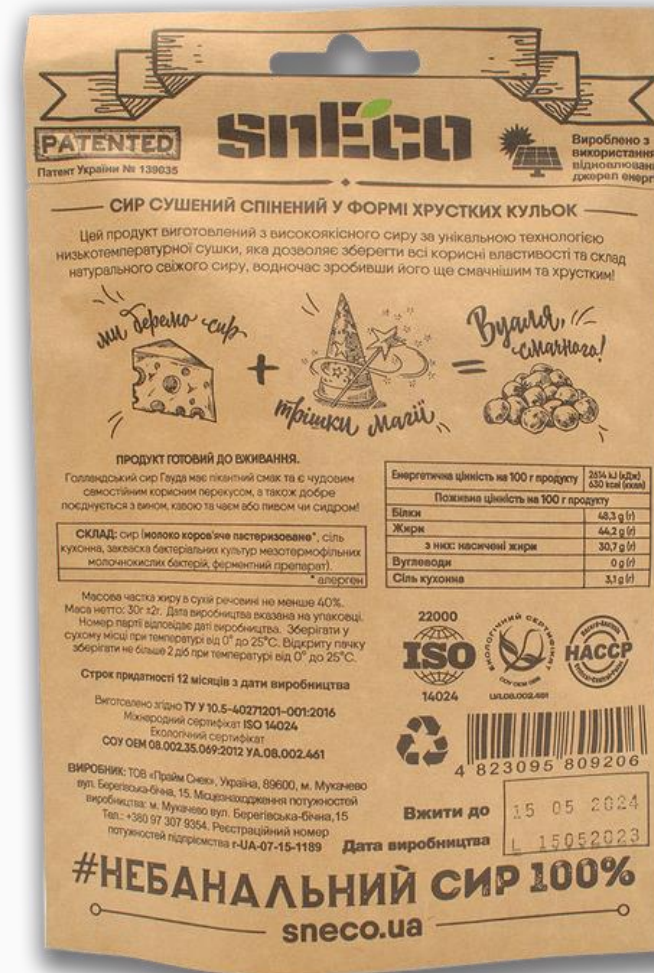
- ✗ typically mix other ingredients like corn or wheat with cheese, along with preservatives, flavour enhancers, and colorants
- ✗ baked or fried products where the cheese is melted, leading to not healthy and the loss of nutritional value
- ✗ flat shape, dirty fingers from melted fat
- ✗ low protein, with gluten and sugar
- ✗ obesity, cancer and other health disease friendly. not sustainable production.





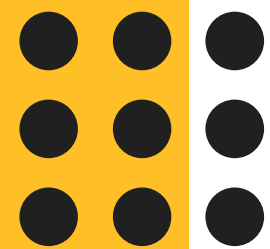
Not only a product is unique: our packaging is remarkable

Multilayer packaging plays a vital role in ensuring the superior quality and freshness of snEco products. Thanks to its exceptional properties, it provides reliable protection and maintains the products' hygiene, thereby extending their shelf life for up to 12 months.



MULTI-LAYERED CRAFT PAPER + PE + BOPP + ALU PACKAGING

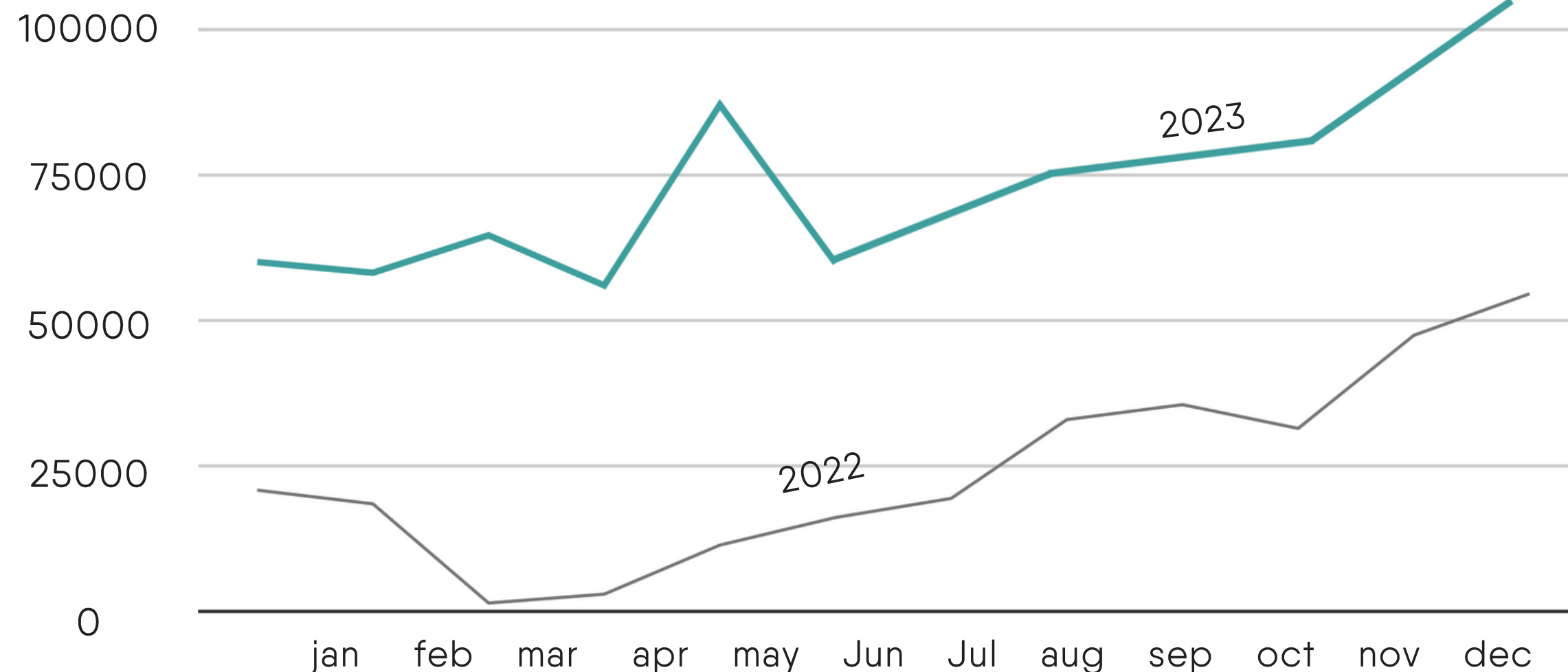




2022-2023: years of relocation

We were forced to move our facility, office, personnel to the safe, West part of Ukraine - Mukachevo city.

Despite of that fact, the war in Ukraine, great migration and dozens of other problems, we continue to grow rapidly in Ukrainian market!



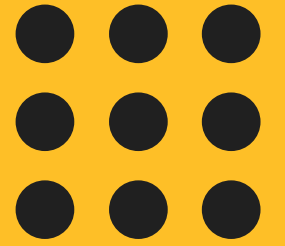
actual statistics of shipments, PCS per month



ROZETKA

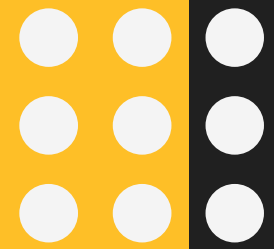


we are proud of cooperation with market leaders in Ukraine





snEco products have won numerous local and international awards across various categories.



2023-2024 EXHIBITIONS

WE ARE CURRENTLY PARTICIPATING OR HAVE FIRM PLANS TO EXHIBIT AT THE FOLLOWING EVENTS:

ANUGA, GERMANY
SANA, ITALY
SALON GOURMET, SPAIN
ISM, GERMANY
BEER AND FOOD, ITALY
FOODEX, JAPAN
GASTRO NORD, SWEDEN
SIAL, FRANCE



We received strong feedback from buyers, distributors, and the HORECA sector, as well as from every individual who has tried snEco products. We have numerous cooperation contacts eagerly anticipating the opportunity to purchase snEco products in dozens of countries worldwide. This optimism fuels our belief in the future success of the product around the world!





sneco.ua/en

vg@sneco.ua



We are open to exploring and engaging in various forms of cooperation

Scan it and get in touch with our CEO





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Expectations and anticipated benefits that drove PEF study

- "Participation in project and PEF methodology application for our company allowed us:*
- to seek a **deep understanding of the ecological footprint associated with our products**, aligning our business practices with global sustainability goals and demonstrate our dedication to minimizing our environmental impact.*
 - to position **our brand as a leader in sustainable business practices**, fostering loyalty among environmentally conscious consumers, and differentiating our company on the market where sustainability is increasingly valued.*
 - By sharing our experiences and findings, **to play a role in raising awareness about the environmental impact of products** and encouraging sustainable consumption practices among our consumers and business.*
 - Adoption of an eco-friendly production strategies and sustainable practices is a **crucial step towards conquering the EU market**"*



**Phillip and Vadim Grishin,
Owners Prime Snack LLC**

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PE “ALFA HT”, Poltava region, Machuhi village



The company was established in **2014**
Employees: **74**
Main markets: Ukraine (with ambitious
to export to EU market)
Certifications/management systems: **ISO 9001**
Product: **hosiery products (socks)**



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Expectations and anticipated benefits that drove PEF study

“Participation in project and PEF methodology application for our company allowed to see points for our intervention to run business in sustainable way with possible reduction of environment impact.

*The company is committed to enhancing product sustainability to effectively **enter the EU market** and be competitive in EU market. PEF allows make a basis for this*

*By sharing our PEF study experience we have an intention **to show importance of PEF methodology for other companies in Ukraine** and necessity of database extension for PEF analysis by initial data from Ukraine.*

Creation of PEF performance base for different companies will allow to simplify defining companies – providers of raw materials. This performance will be more detailed and comprehensive than each company-consumer of raw materials will try to investigate by themselves companies harvesting cotton in more environmentally friendly manner”

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Tetiana Yahodiak,
Director LLC “ALFA HT”