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**EU4Environment**  
Green Economy In Eastern Partner Countries

## Press release: Resource Efficient and Cleaner Production (RECP) media breakfast in Georgia

On December 13<sup>th</sup> 2023, RECP media breakfast and presentation of selected Georgian industrial SMEs which are advancing efficient use of resources took place at the Raddison Blue Iveria Hotel in Tbilisi. Within the EU-funded EU4Environment programme, UNIDO's national implementing partner, Energy Efficiency Centre (EEC) Georgia welcomed at the event the representatives of Governmental organisations, Small and Medium-sized Enterprises (SMEs), business associations, media influencers and civil society with following objectives:

- Bring the concept of Resource Efficient and Cleaner Production closer to all stakeholders.
- Showcase the benefits of resource efficiency and application of Circular Economy (CE) principles on the hand of success cases from selected Georgian SMEs.
- Discuss sustainable business practices and transformation potential and pathways to Circular Economy advancement in Georgia.

The tour of the industrial SMEs included visits to:

- Teleti poultry farm (read more about the company: [English](#) | [Georgian](#))
- Megaplast (producer of plastic items; read more about the company: [English](#) | [Georgian](#))
- Liderplast (producer of plastic items; read more about the company: [English](#) | [Georgian](#))
- Caucasus Organic Fruits (dried fruits; read more about the company: [English](#) | [Georgian](#))

The event generated substantial media coverage, including a [TV report by Rustavi 2](#) and impressions from participants who visited [Caucasus Organic Fruits](#) and [Teleti Poultry](#) demonstration companies.

In the course of the EU-funded EU4 Environment programme, eleven RECP experts were trained, 20 SMEs involved in the food, chemical, and construction industries participated in the training programme and developed RECP action plans. In total, 27 companies RECP assessments were performed, specifying measures to help the companies increase efficiency, produce with fewer resources, and minimise environmental impacts. Additionally, two advanced trainings in Best Available Technologies (BATs) and Implementation of Circular Economy were provided to the specialists and SMEs in order to acquaint them with European Union (EU) practices and experience, among others.

In total, for the 27 RECP Clubs' member companies and RECP Demonstration companies, 115 RECP measures were identified. Potential annual energy savings from the implementation of these measures would be 19,628 MWh per year, and emission reductions would amount to 17,236 tonnes of CO<sub>2</sub>-eq per year. Out of the recommended measures, currently, about 23% of RECP measures have been implemented in the last two years, leading to 557 650 Euros in annual savings and reduction of emissions in the amount of 278 tonnes of CO<sub>2</sub>-eq. The investments made by the companies will continue benefiting them in the following years. For more information, please [see the RECP success stories in Georgia](#) as well as stories from the ["Greening the Industry"](#) campaign in Georgia.

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### About EU4Environment

The EU4Environment is an EU-funded Action that aims to help the EU's Eastern Partnership countries preserve their natural capital and increase people's environmental well-being by supporting environment-related action, demonstrating and unlocking opportunities for greener growth, and setting mechanisms to manage environmental risks and impacts better. It is implemented by five partner organisations: OECD, UNECE, UNEP, UNIDO and the World Bank over the 2019-2024, with a budget of EUR 20 million.

For further information, visit: [www.eu4environment.org](http://www.eu4environment.org)

For more information about RECP in Georgia, visit: [www.recp.ge](http://www.recp.ge)

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